

VENNGAGE x Nadia Fernandez

4 **FREE** DESIGNS THAT DON'T LOOK **FREE**



**FUTURE OF
BRANDING 2026**
WHAT BRANDS WILL LOOK LIKE NEXT

- AI-ASSISTED BRAND
- MULTI-PLATFORM
- DESIGN AT SCALE
- VISUAL AUTHORITY

A ONE-DAY EVENT FOR FOUNDERS, MARKETERS,
AND CREATIVE TEAMS BUILDING WHAT'S NEXT.

**FUTURE OF
BRANDING 2026**

- AI-assisted brand systems
- Multi-platform consistency
- Design at scale
- Visual authority in a crowded market

TICKETS AVAILABLE AT WWW.LAISLADDESIGNS.COM

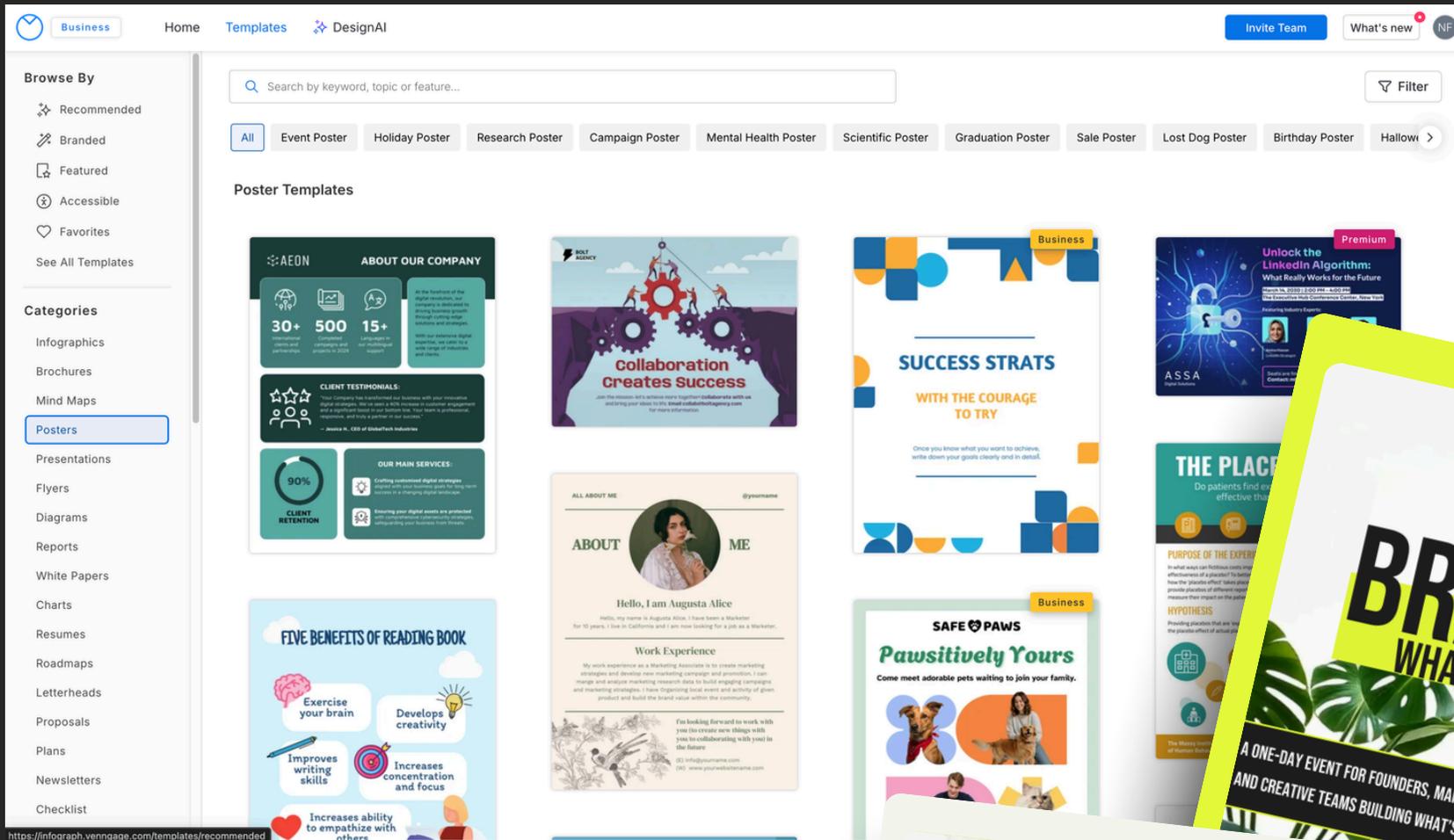
**FUTURE OF
BRANDING 2026**

How AI fits into brand workflows
Designing for multi-platform ecosystems
Consistent visual systems
Design into strategic advantage

WHAT BRANDS WILL LOOK LIKE NEXT

This time, I'm *not* designing from scratch.

I'm selecting *templates* that already *belong together*.



Same *visual language*.
Same *rhythm*.
Same *structure*.



SWIPE

1 Let's start with *the Poster*

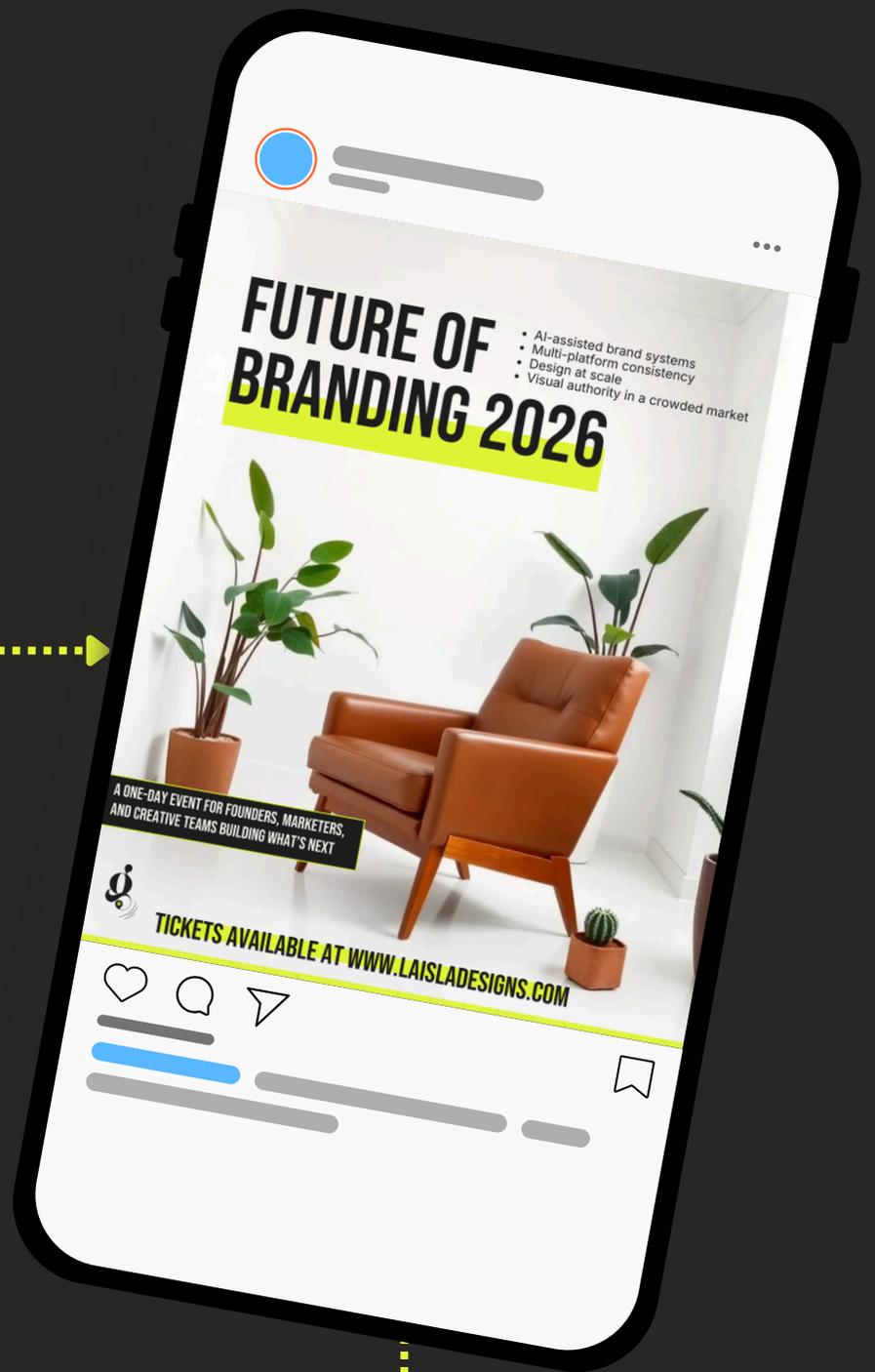
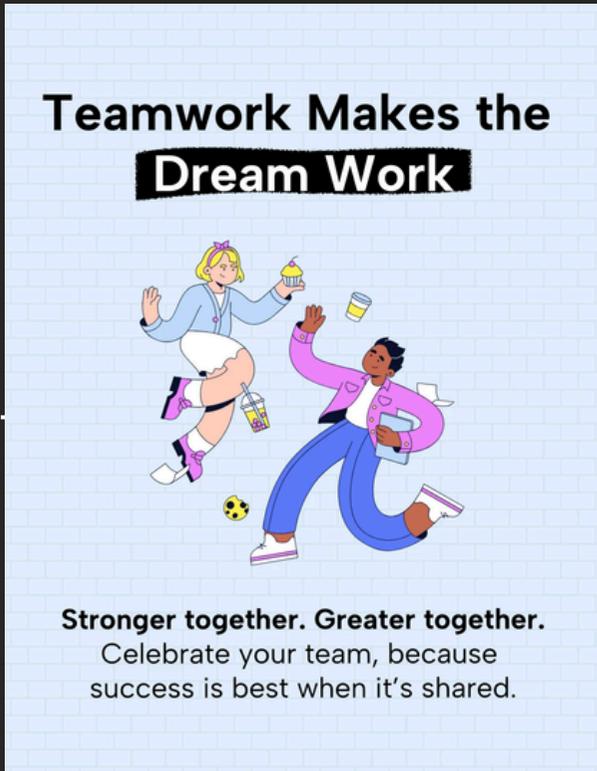


Default template.
Good. But generic.

Logo applied
Fonts aligned
Colours unified
Spacing refined

Same template
Different authority

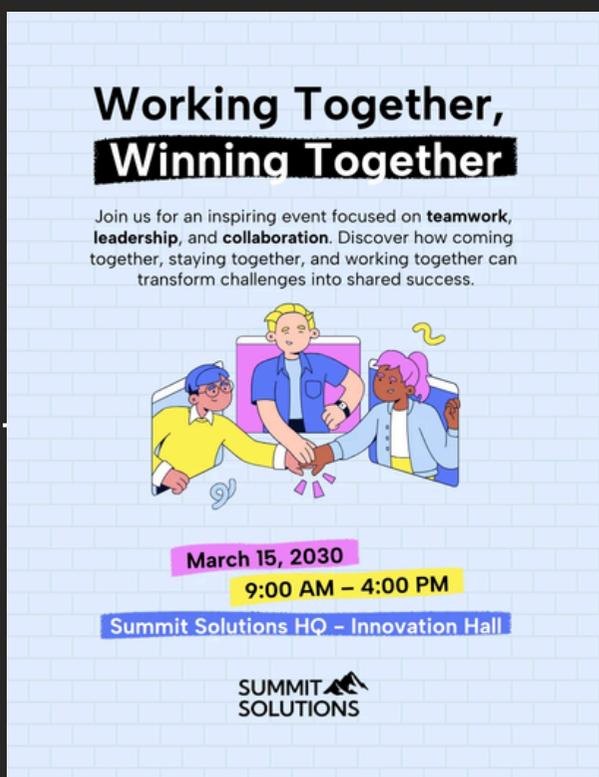
2 Now *repeat the same* for an *instagram* post



Apply *Brand Kit*.
Make *small refinements*.
"Keep" the structure.

Consistency is the strategy.

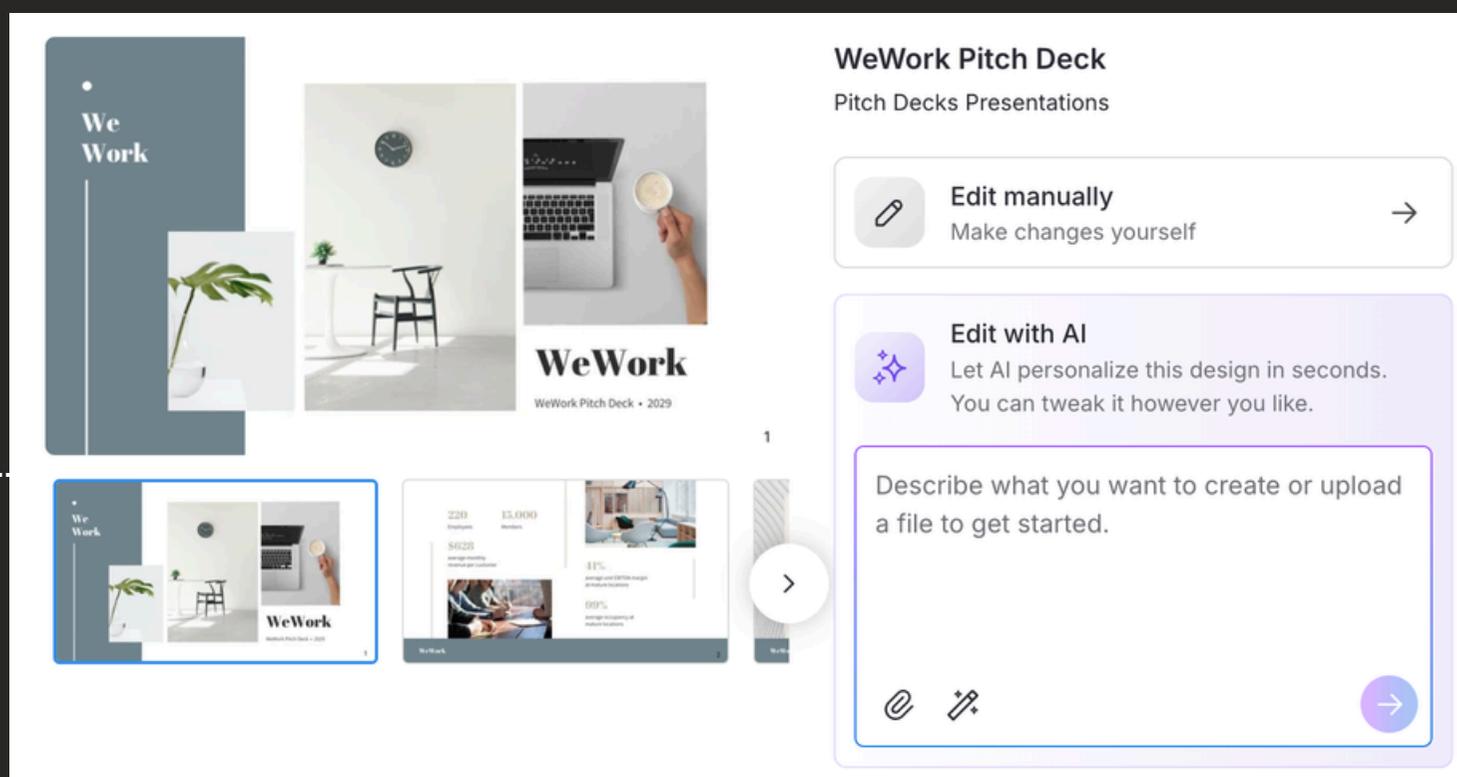
3 Let's create *the Flyer*



Font pairing.
Color system.
Spacing control.

Now it belongs to the same brand.

4 My favorite... The Presentation



I will show you a *few AI tools we've used to get to the final result*, but **visit my previous Venngage posts** to see a Step-By-Step of each AI tool separately

THE FUTURE OF BRANDING **2026**

What brands will look like next

bloom & brew
WHERE COFFEE AND FLOWERS BLOOM

bloom & brew

bloom&brew

bloom & brew



SWIPE

THE FUTURE OF BRANDING

THE FUTURE OF BRANDING 2026

What brands will look like next



bloom & brew



TICKETS AVAILABLE AT WWW.LAISLADESIGNS.COM

THE WAY WE BUILD BRANDS IS CHANGING

Fast

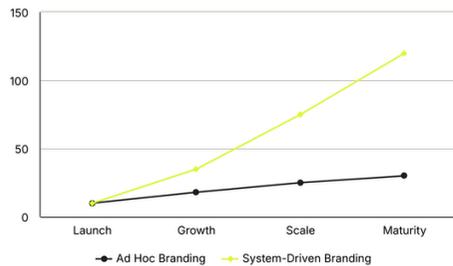


From visual decoration to **structured systems.**

BRAND MATURITY CURVE

Both start the same. System-driven branding accelerates.

Ad hoc branding plateaus.



AI IS RESHAPING WORKFLOWS

- Automation
- Multi-platform ecosystems
- Speed at scale



BRANDING IS EXPANDING

Branding complexity is exploding. What used to mean a logo, a website, and a few campaigns now means operating across multiple platforms, formats, and touchpoints simultaneously. Teams are producing more content than ever, often in real time, while integrating automation and AI into their workflows. The brand is a living system that must scale, adapt, and remain consistent everywhere it shows up.

30%

Platforms brands actively manage

33%

Increase in content production year over year

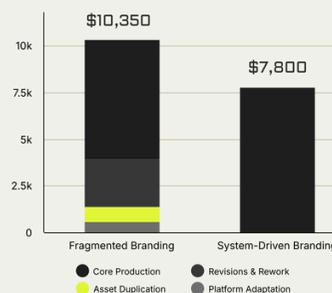
40%

GROWTH IN AI-ASSISTED WORKFLOWS

THE COST OF INCONSISTENCY

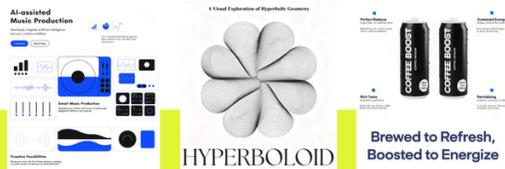
Fragmented branding costs more because of inefficiencies. System-driven branding centralizes effort. You spend more on core production, but eliminate waste.

25% Savings



LEADERSHIP AND VISION

No single department. Brand is cross-functional.



Marketing

Design

Product

HYPERBOLOID

Brewed to Refresh, Boosted to Energize

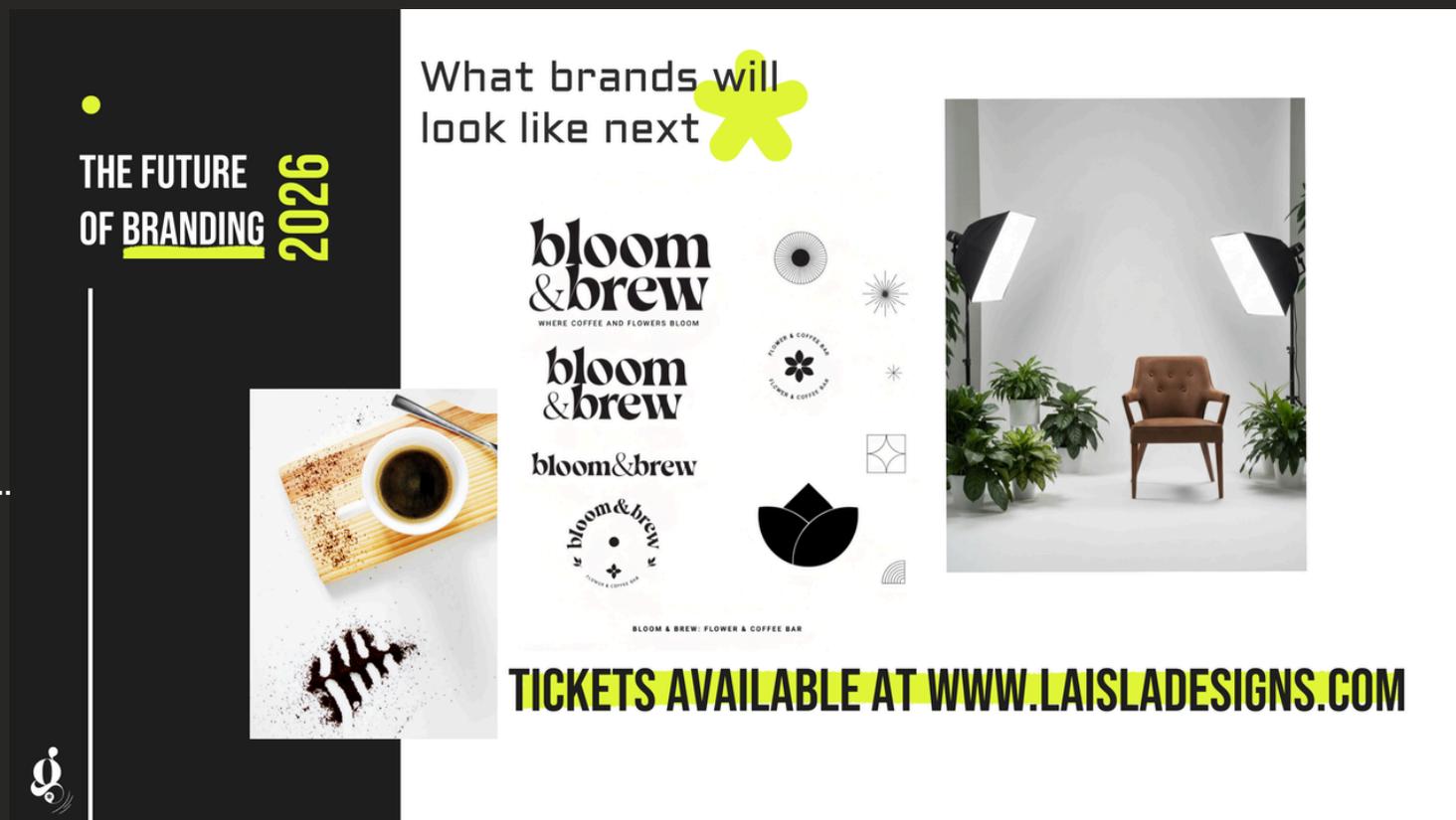
2026 belongs to brands that think in systems. Every asset aligned. Every touchpoint intentional. Every detail controlled.

FUTURE OF BRANDING 2026

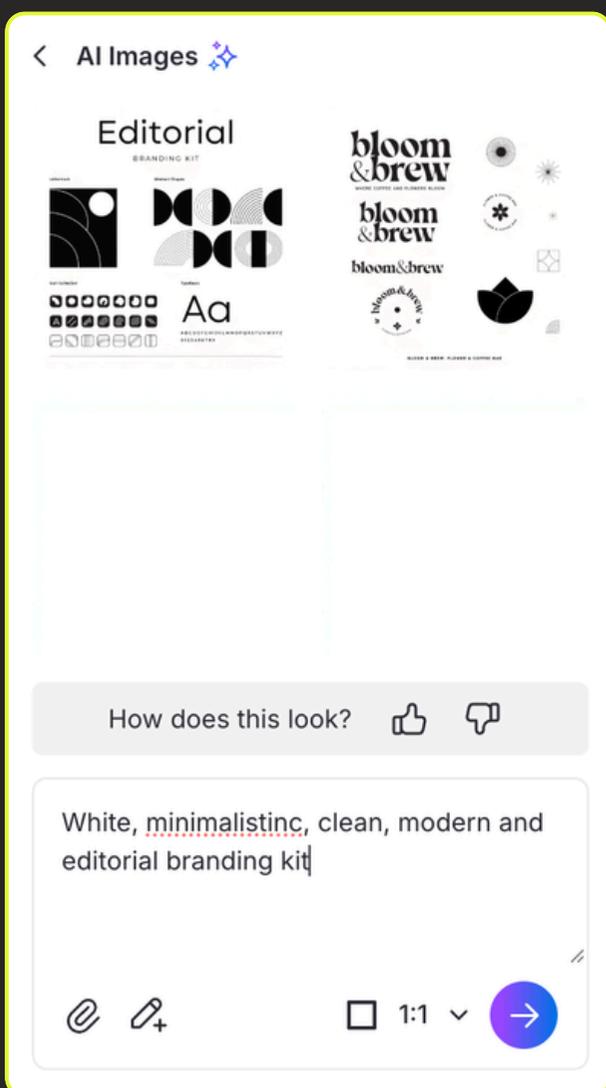


TICKETS AVAILABLE AT WWW.LAISLADESIGNS.COM

My favorite... *The Presentation*

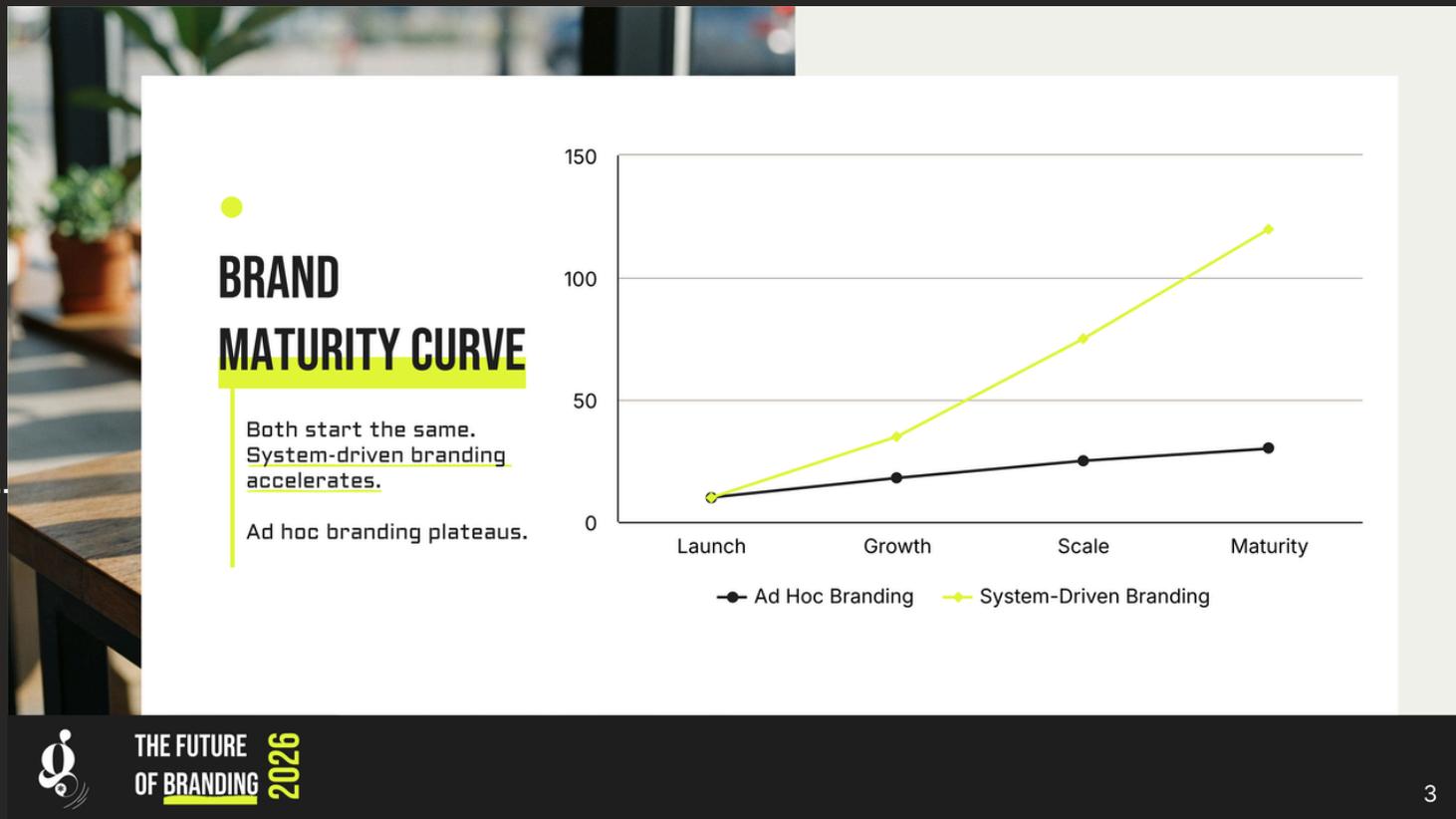


Generated all of the images I needed with the "AI Images" tool



I used a very *simple prompt*

Edited *graphs*...



I can easily *control every detail* of any graph...

Line chart

Import CSV or XLSX files. [Browse files](#)

[Expand](#)

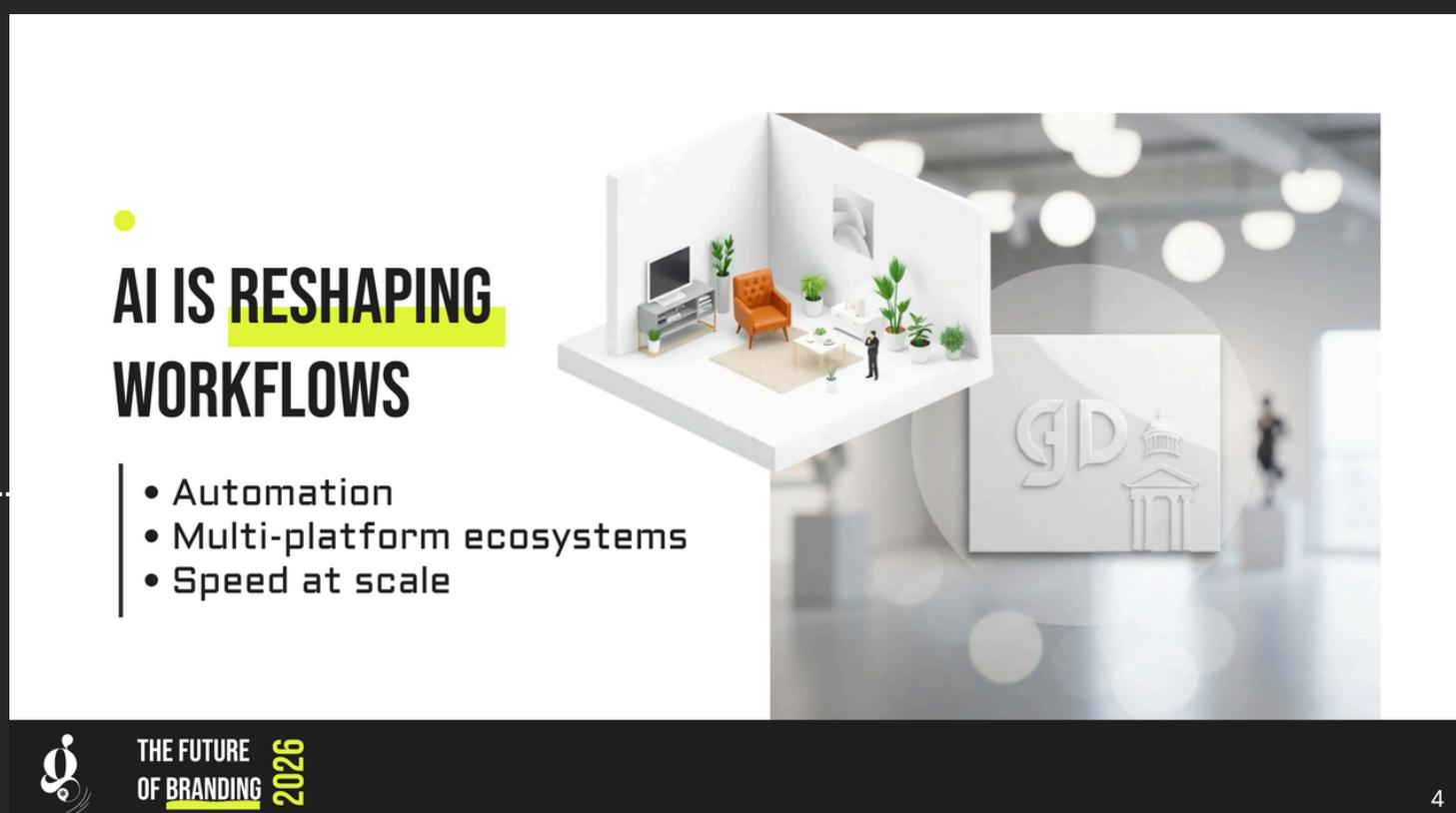
	A	B	C
1	Stage	Ad Hoc Branding	System-Driven Branding
2	Launch	10	10
3	Growth	18	35
4	Scale	25	75
5	Maturity	30	120
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			

Edit Data Table

	A	B	C	D	E	F	G	H	I
1	Stage	Ad Hoc Branding	System-Driven Branding						
2	Launch	10	10						
3	Growth	18	35						
4	Scale	25	75						
5	Maturity	30	120						
6									
7									
8									
9									
10									
11									
12									
13									
14									
15									
16									
17									
18									
19									
20									

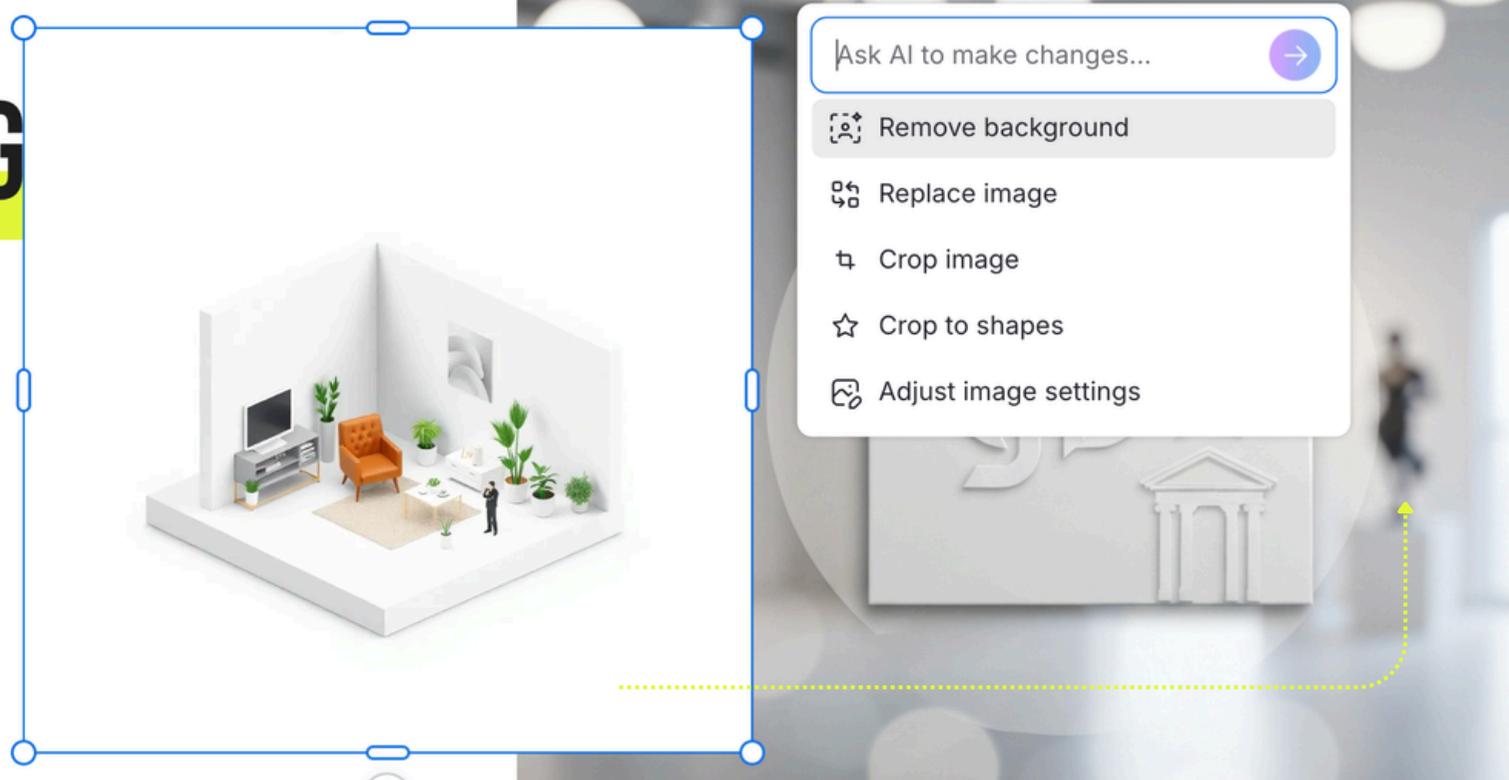
A simple **spreadsheet** for you to **fill out** with the details

Removed *backgrounds*...



Generated both images here, but needed to add some complexity...

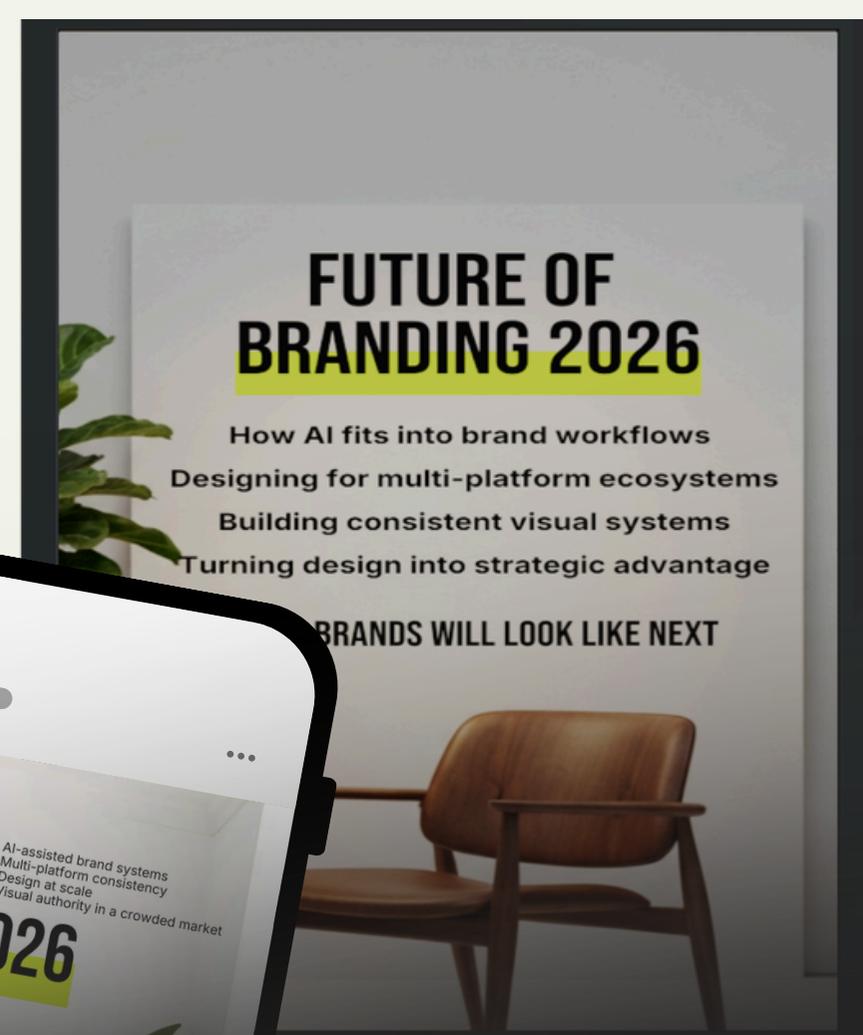
 **Modify**



Click **modify** and **edit** anything you need with AI

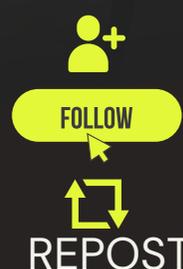
VENNGAGE x Nadia Fernandez

5 **FREE** DESIGNS THAT DON'T LOOK FREE



Nadia Fernandez

The LinkedIn Carousel & Website Designer



In collaboration with:



Use code **NADIA-50** to enjoy **50% off your annual plan** for Venngage Premium or Business Plan