

GO FROM A Canva TEMPLATE TO A PRO DESIGN

step by step
WITH ME



SWIPE
TO
START



Nadia Fernandez →

The LinkedIn Carousel & Website Designer
small businesses Rely On

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🔖 SAVE FOR LATER

FOUND A COOL TEMPLATE ON CANVA?

So did everyone else!

What makes people stop scrolling isn't the template,

but how it's used.

SWIPE TO
PICK A
TEMPLATE



Nadia Fernandez

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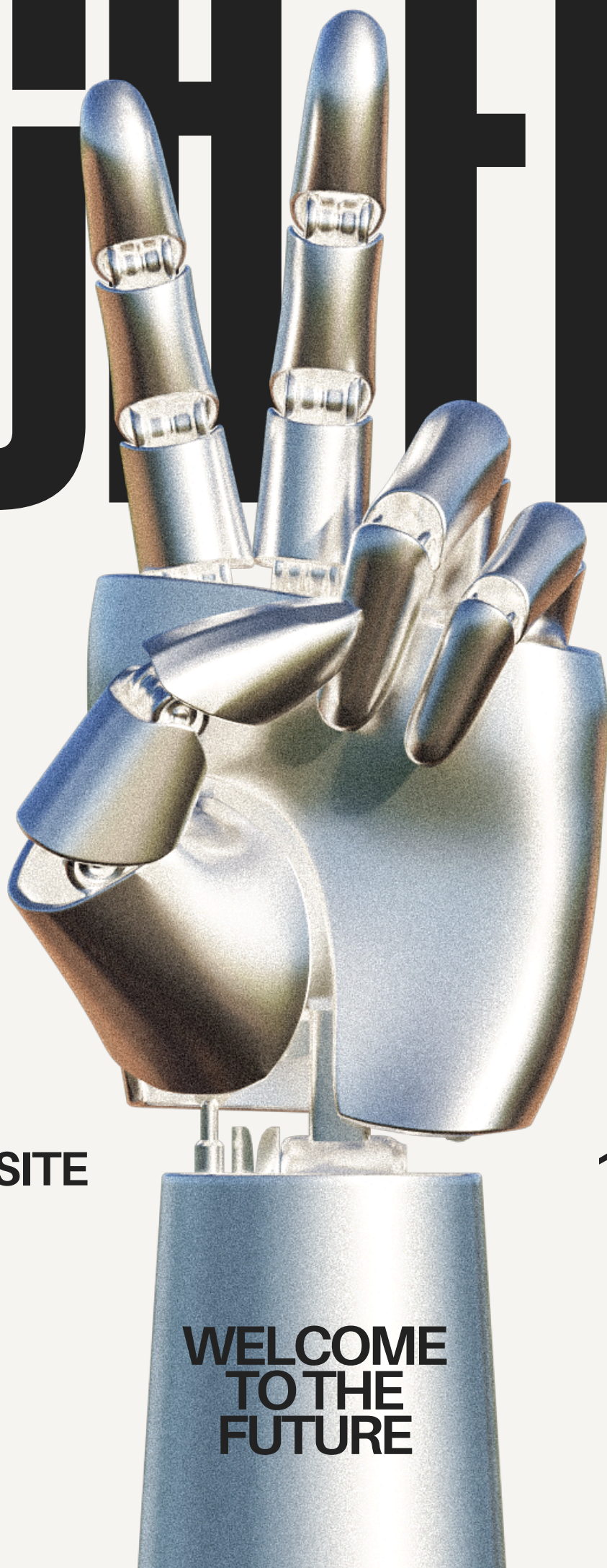


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SAVE FOR
LATER

TECH FEST



08/08

**@REALLYGREATSITE
FREE ENTRY**

5 PM

**123 ANYWHERE ST.
ANY CITY**

**WELCOME
TO THE
FUTURE**

JUST WHAT IT

**Nadia
Fernandez**

Website Designer
LinkedIn Carousel
Designer

Repost ↺↻

**FOLLOW FOR
CANVA TUTORIALS**

**ALL I
DID
HERE
IS →**

1. Changed background color & font color
2. Added a grainy texture to background under title
3. Swaped image + added shadow to image
4. Added a black gradient to fade the texture edge line.
5. **DONE**



TUTORIAL

BEFORE



AFTER

Repost

**FOLLOW FOR
CANVA TUTORIALS**

08/08

**@REALLYGREATSITE
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FRANCOIS
MERCER

SOCIAL MEDIA TIPS

CREATOR PICKS



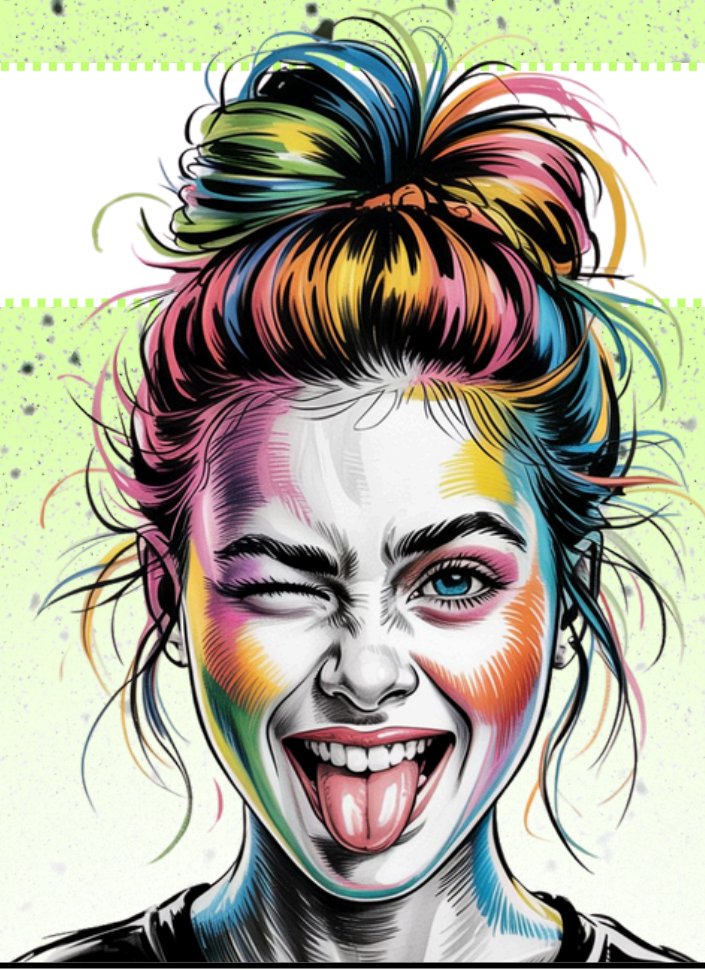
GOALS THAT YOU NEED TO SET ON SOCIAL MEDIA

LET'S GROWTH YOUR ENGAGEMENT



**NADIA
FERNANDEZ**

**WEBSITE DESIGNER
LINKEDIN CAROUSEL
DESIGNER**



ALL I DID HERE IS:

1. SWAPED BACKGROUND
2. ADDED A TEXTURE TO MY BACKGROUND
3. ADDED A WHITE GRADIENT
4. ADDED A WHITE BAR TO HIGHLIGHT NAME AND SERVICES
5. CHANGED THE BOTTOM RIGHT ARROW BUTTON COLOR
6. ADDED SHADOW LINES UNDER THE LEFT + RIGHT + BOTTOM OF THIS CONTAINER
7. **DONE**



FRANCOIS
MERCER

WEBSITE DESIGNER
LINKEDIN CAROUSEL
DESIGNER

BEFORE

AFTER



GOALS DID HERE

YOU N

SET O

MEDIA

GROUND

E TO MY BACKGROUND

GRADIENT

BAR TO HIGHLIGHT NAME

OTTOM RIGHT ARROW

LET'S GROWTH YOU





Innovation is the heartbeat
of every successful venture,
fueling growth and forging
new paths to success.

Really Great Site

SWIPE <<<

NADIA

FERNANDEZ

NADIA

FERNANDEZ



1. SWAPED PHOTO (PREVIOUSLY REMOVED BACKGROUND) & NAME
2. CHANGED THE BACKGROUND LINE COLOR
3. ADDED BLACK GRADIENT ON THE LEFT + RIGHT + BOTTOM OVERLAYING IMAGE
4. ADDED A "PLASTIC TEXTURE" OVERLAY
5. DONE

QUINDIA

QUINDEZ

QUINDIA

QUINDEZ



BEFORE

AFTER

Innovation
of every su
fueling gro
new pa
LY REMOVED BACKGROUND) & NAME
LINE COLOR
THE LEFT + RIGHT + BOTTOM OVERLAYING
RE" OVERLAY

THE SECRET TO GREAT DESIGN ...

IS THE MAGIC THAT HAPPENS DURING THE TRANSFORMATION

When you know how to:

- *Adjust layouts to fit your message
- *Customize fonts and colors for branding
- *Add overlays, textures, and backgrounds for depth.

Then suddenly, it's not just a template anymore, it's your own design.

SWIPE
ONE MORE
TIME



Nadia Fernandez



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SAVE FOR
LATER

SO NEXT TIME YOU OPEN CANVA ...

* Customize. Play. Tweak.

* Your brand deserves more than a one-size-fits-all.

**THANKS FOR SLIDING
UNTIL THE END!
SWIPE ONE LAST
TIME TO SEE MY
INFO!**



Nadia Fernandez



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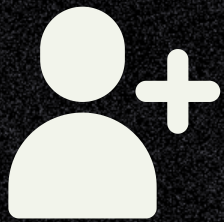
**SAVE FOR
LATER**



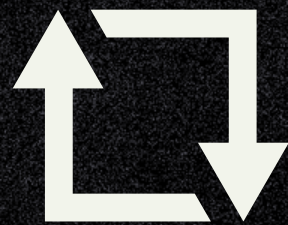
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LinkedIn Carousel &
Website Designer

LET'S CONNECT!



FOLLOW



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**SAVE FOR
LATER**