

4 WAYS YOU CAN CREATE SHADOWS IN CANVA - 4 WAYS YOU CAN CREATE SHADOWS IN

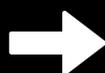
4 WAYS YOU CAN CREATE SHADOWS IN CANVA



SWIPE



Nadia Fernandez



The LinkedIn Carousel & Website Designer small businesses Rely On



REPOST



SAVE FOR LATER

1 EASY REFLECTIONS APP

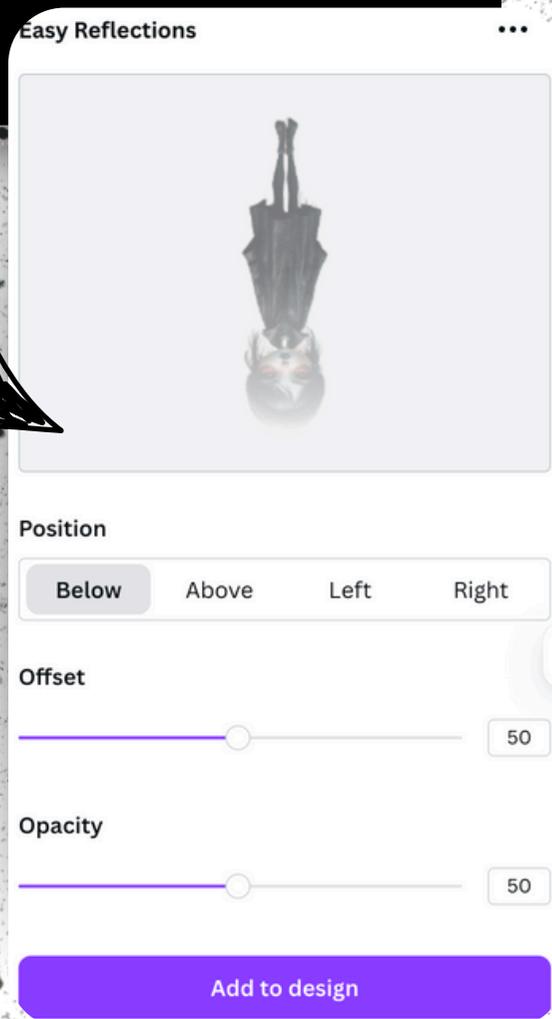
SELECT YOUR IMAGE

Then remove background

CLICK ON CANVA APPS:

1. Search "Easy Reflections" in the Canva Apps
2. Select your image
3. Remove the background
4. Apply the reflection and adjust transparency

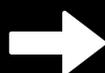
Pro Tip: Use this for product photos, posters, and banners



SWIPE
TO SEE
#2



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LATER

2 BLACK OVAL SHADOW

SELECT YOUR IMAGE

Then remove background

CLICK ON ELEMENTS:

1. Search "Black Oval Shadow" in Elements
2. Choose the shadow that fits your image
3. Place it under your design
4. Click Send to Back

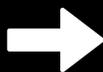
Pro Tip: Adjust the transparency to make it softer



SWIPE
TO SEE
#3



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LATER

3 DUOTONE

SELECT YOUR IMAGE

Then remove background

CLICK ON YOUR IMAGE AGAIN THEN CLICK EDIT:

1. Search "Duotone" in Effects
2. Click Custom → set both colors to light gray
3. Adjust the intensity for a subtle look
4. Slightly offset the image and Send to Back

Pro Tip: Perfect for minimalist designs



SWIPE
TO SEE
#4



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LATER

4 DUOTONE + OFFSET TILT

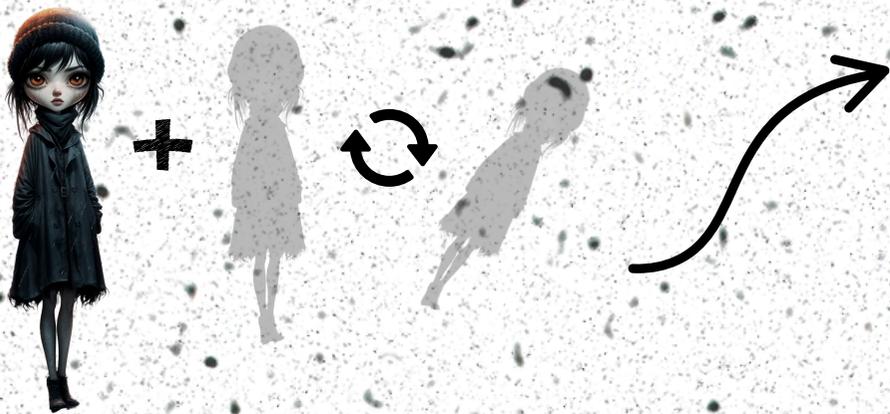
SELECT YOUR IMAGE

Then remove background

CLICK ON YOUR IMAGE AGAIN THEN CLICK EDIT:

1. Search "Duotone" and set it to light gray
2. Resize and rotate the duplicate slightly
3. Offset it behind the original
4. Click Send to Back

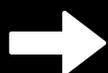
Pro Tip: Ideal for carousels, headers, and cover designs



**SWIPE 1
MORE
TIME**



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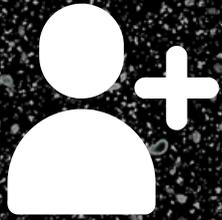


NADIA FERNANDEZ

Website Designer
& Fractional CMO



LET'S CONNECT!



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