CANVA HACKS (PARTIO) FOR STANDED FOR THE COMPILATION - CANVA HACKS.TH

Nadia Fernandez

The LinkedIn Carousel & Website Designer small businesses Rely On

5





HOW TO APPLY TEXTURE TO YOUR CANVA DESIGNS

Follow these easy steps to make your designs feel more tactile, unique, and professional.

ALL IN CANV



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Step 1: Open Your Design

Start with a blank canvas or open the project you want to add texture to. You can use any size depending on whether you're designing a social post, a flyer, or a website header.

Click on the "Elements" tab in the left sidebar. In the search bar, type: • "Textured background" • "Paper texture" • "Fabric background" • "Noise overlay" Play around with the keywords to find the style you want. Whether it's subtle, bold, vintage, or gritty. Step 3: Choose & Add the Texture • Scroll through and pick a texture that fits your vibe (make sure it's a "GRAPHIC", not photo). • Click and drag it to your canvas (It will apply to the background) • If it's not a full-size texture, stretch it or duplicate and align it to tile the effect across the page.		Q textured background	0
Click on the "Elements" tab in the left sidebar. In the search bar, type: • "Textured background" • "Grunge texture" • "Fabric background" • "Noise overlay" Play around with the keywords to find the style you want. Whether it's subtle, bold, vintage, or gritty. Step 3: Choose & Add the Texture • Scroll through and pick a texture that fits your vibe (make sure it's a "GRAPHIC", not photo). • Click and drag it to your canvas (It will apply to the background) • If it's not a full-size texture, stretch it or duplicate and align it to tile the effect across the page. • Coystyle	Step 2: Search for a Texture	All Graphics Photos Videos	Audio
 "Textured background" "Grunge texture" "Paper texture" "Fabric background" "Noise overlay" Play around with the keywords to find the style you want. Whether it's subtle, bold, vintage, or gritty. Step 3: Choose & Add the Texture Scroll through and pick a texture that fits your vibe (make sure it's a "GRAPHIC", not photo). Click and drag it to your canvas (It will apply to the background) If it's not a full-size texture, stretch it or duplicate and align it to tile the effect across the page. 		debar. S Texture background Paper b	ackground
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Anything you want to apply the texture to, has to live Send backward K	 Scroll through and pick a texture the (make sure it's a "GRAPHIC", not ph (make sure it's a "GRAPHIC", not ph (make sure it's a "GRAPHIC", not ph (make sure sure sure sure sure sure sure sur	oto). vill apply to the t or duplicate he page.	

"behind" the texture layer. So send all items "to back".

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Send to back

Show layers

1367

17

Show element timing

REPOST

SAVE FOR

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G Link

D Lock

KHOW YOUR LAYERS

Position		×	
2	Arrange	Layers	। ☰ ां⊐. Flip । ▓ । ② Ammate Position ि
	All Ov	erlapping	
	HOW TO APPLY texture To your canva designs		DW TO APPLY TEXTURE
			J YOUR CANVA DESIGNS
::			
	0		se easy steps to
::			• designs feel more ique, and 2
	Nadis Fernandez 🔶 ^{Indekalangen} 🖸 8961 🖷		ial.
	This is your texture	d layer!	Click "POSITION"
::	feelings these easy steps to make your decision fund mean tactile, unique, and gendestimat.		Your layers will appear on your left column.
	ALL IN CANVA		Make sure everything you DON'T want to
	SWIPE	joj	apply the texture to is ABOVE the texture layer.
::			Whatever you want to APPLY the texture
			to, has to be BELOW it. SWIPE
) Na	dia Fernand	ez →	The Website Designer small businesses Rely On REPOST SAVE FOR

TEXTURED GRUNGE

This is "SENT TO BACK"!

*

Type "<u>Textured grunge</u> <u>transparent background</u>" on your "elements search bar" and drag it to your canva (you can set your canva background to any color you like)

This is "SENT TO FRONT"



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SWIPE >

2. PLASTIC CRUMPLED SHRIKK

Type "<u>Plastic Crumpled Shrink"</u> on your "elements search bar" and drag it to your canva (you can set your canva background to any color you like)



REPOST

SAVE FOR

LATER

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3. OVERLAY PAPER TEXTURE



Type "<u>Overlay Paper Texture"</u> on your "elements search bar" and drag it to your canva (you can set your canva background to any color you like)







A BEIGE CRUMPLED PAPER

6 6

Options like these are "<u>not</u> <u>transparent</u>", so make sure to either <u>set it to the colors you like</u> with "Duo tone" or a<u>djust the</u> <u>transparency</u> to your liking.

Type "<u>Overlay Paper Texture</u>" on your "elements search bar" and drag it to your canva (you can set your canva background to any color you like)



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SWIPE

CANVA HACKS (PART 2)

EAL TYPOGRA

PHOTO REVEAL TYPOGRAPHY - PHOTO REVE.





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STEP 1 START WITH YOUR BASE

1. Upload your background image to the canvas 2. Resize it to fill the entire space 3. Center and remove background if needed





STEP 2 ADD YOUR BOLD HEADLINE

- 1. Choose a thick, bold font (example: Anton, Luckiest Guy, League Spartan, Wedges...)
- 2. Add your main headline
- 3. Keep the font large for better visibility
- 4. When ready, "send to back" (behind image)





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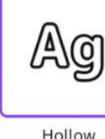


DUPLICATE THE TEXT ONE TIME

- 1. First layer (bottom) \rightarrow will become the top white text
- 2. Second layer → your image
- 3. Third layer $(top) \rightarrow$ will be the hollow outline

THINK OF IT AS A SANDWICH! (Image in between text)

1- Duplicate the text 2- Click Effects 3- Select "Hollow effect" 4- Change Thickness to "1"





Splice

Δ



1

+

Hollow

Outline

Thickness



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- 1. Stack all three layers on top of each other (align image as you wish, but align texts exactly on top of each other)
- 2. Use arrow keys for precision
- 3. Result: white text with a bold outline and image showing inside the edges

"Send to back"

THE SANDWICH!

SWIPE

"Bring to front"

Λ



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KNOW YOUR GRADIENTS KNOW YOUR GRADIENTS KNOW YOUR

MAGNIFICENT WAYSTOUSE GRADELISS IN CANVA



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- 1. Search "gradient" in Elements or Backgrounds
- 2. Choose one that fits your brand colors
- 3. Resize to cover the entire canvas

→ Tip: Use gradients as section backgrounds for carousels, headers, or website mockups

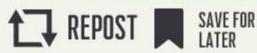
CAN YOU SPOT THE 3 GRADIENTS? If you used "Elements" how can you add them in a custom color?

SWIPE TO SEE HOW TO DO IT





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PICK YOUR GRADIENT SHAPE

1. Type "Corner Gradient"

(i)

2. Place it in your canvas. Then click "EDIT"

3. Select "DUOTONE". Then click on "CUSTOM".

Black corner gradient

View more by annetdebar from Annet Debar

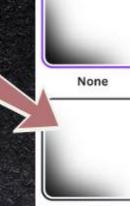
Free for Canva Pro

Highlights

Shadows



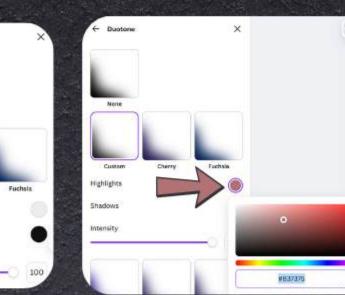




Custom

Duotone

ADD YOUR DESIRED COLOR



Change both of the color options to the 1 color you want your gradient to be.

Don't forget to "Send to BACK"

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GRADIENT OVERLAYS AND UNDERLAYS IN IMAGES

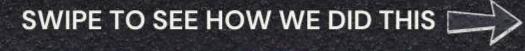
Use gradients to direct focus or add contrast to images

- OVERLAY → Place a semi-transparent gradient on top of your image
- Great for making text readable or adding mood
- UNDERLAY → Place a gradient shape under a product, logo, or subject
- General Helps isolate the focal point and adds depth

Try this:

- Given a soft black-to-transparent gradient to darken part of a photo
- Gunderlay a bright gradient behind a product to make it pop

Both techniques are useful for guiding the viewer's eye and creating a polished visual hierarchy.





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OVERLAY

- 1. Pick and **add your image** to your canvas.
- Type "Linear Black Gradient" in your "Elements" search bar.
- 3. Select one and add to your canvas.
- Rotate to 90 degrees if needed and place over your image.
- 5. Adjust to size.
- 6. Spread the gradient to extend all the way across the image.

7.DONE!





Linear Black Gradient Transparent

View more by CanvaMonk

Free

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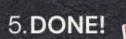


(i)

UNDERLAY

- Pick and add your image to your canvas. Then DUPLICATE.
- 2. Remove Background of the duplicated image.
- Apply gradients to the original image using our previous step by step (previous page + "Duotone" tip used in 1/7 of this carousel).
- Drag the duplicated image

 (without background) over the
 original image with the
 gradients ("bring to front").



R	Copy style	C#C	1
٢	Paste	жv	
Đ	Duplicate	жD	

DELETE

II Delete

BG Remover

SWIPE



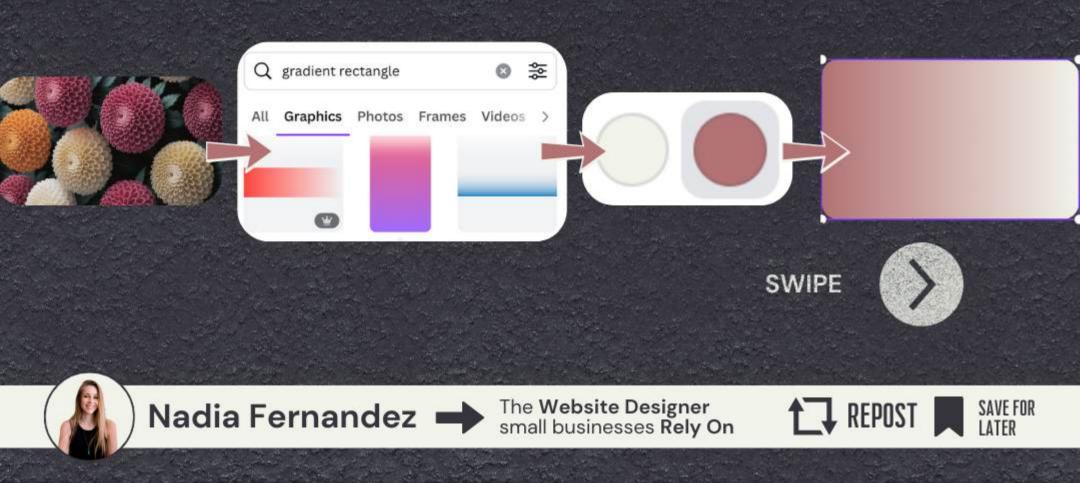
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- 1. Pick + Add your image to your canvas.
- 2. Type "Gradient Rectangle" in your "Elements" search bar (Look for graphics, not photos). Then add it to your canvas.
- 3. Adjust to your desired color gradients.
- 4. Center your image OVER the gradient rectangle (leave a margin).
- 5. DONE! Now you have a GRADIENT FRAME!

Guillet Use this for promo cards, quote blocks, or testimonials.





APPLY GRADIENTS TO TEXT (WORKAROUND)

GINDI ST. H.

If you've been following my Canva series, you'll remember you can use an app to achieve this "Text Gradient Result". But what if you wanted to do it yourself directly in Canva?

Guess what? YES YOU CAN!

SWIPE TO LEARN HOW



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PICK YOUR FONT

- 1. Pick + Add your text and font to a new blank canvas.
- 2. Make the font as big as possible to work better.
- 3. Add a gradient OVER the text and expand over the whole text.
- 4. Export the project as a .png + highest quality possible.
- 5. Import that image to your project and add it to your canvas.
- 6. Remove its background.
- 7. DONE!

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CANVA HACKS (PART4)

... CANVA FONTS - SECRET CANVA

FONTS - SEC





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HAVE YOU EVER HEARD OF CANVA "SET CODES"?

Each font style in Canva has a **hidden ID**. When you paste that into your "**Elements search bar**", you unlock an <u>entire collection</u>.

JUST LIKE THIS:

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Q set:nAFinJ_JLng

Open your **"ELEMENTS" search bar** and type one of these "set codes":

- 1 set:nAFinJ_JLng
- 2 set:nAGLZVAq330
- **3** set:nAFfUbSeHDM

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- 4 set:nAFRzBIB7vw
- 5 set:nAFBmVkEJmo6 set:nAGXjLaUGNQ

SET:NAFINJ JLNG

Q set:nAFinJ_JLng

All Graphics Photos Videos Shapes >

행









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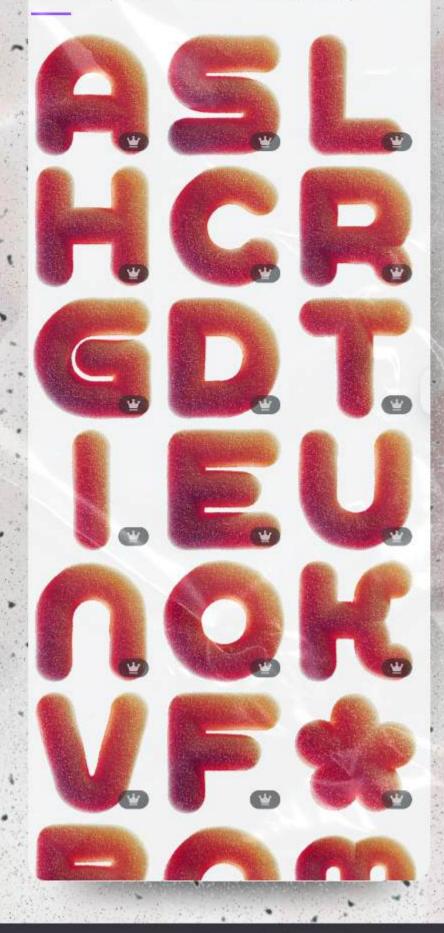
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All Graphics Photos Videos Shapes >





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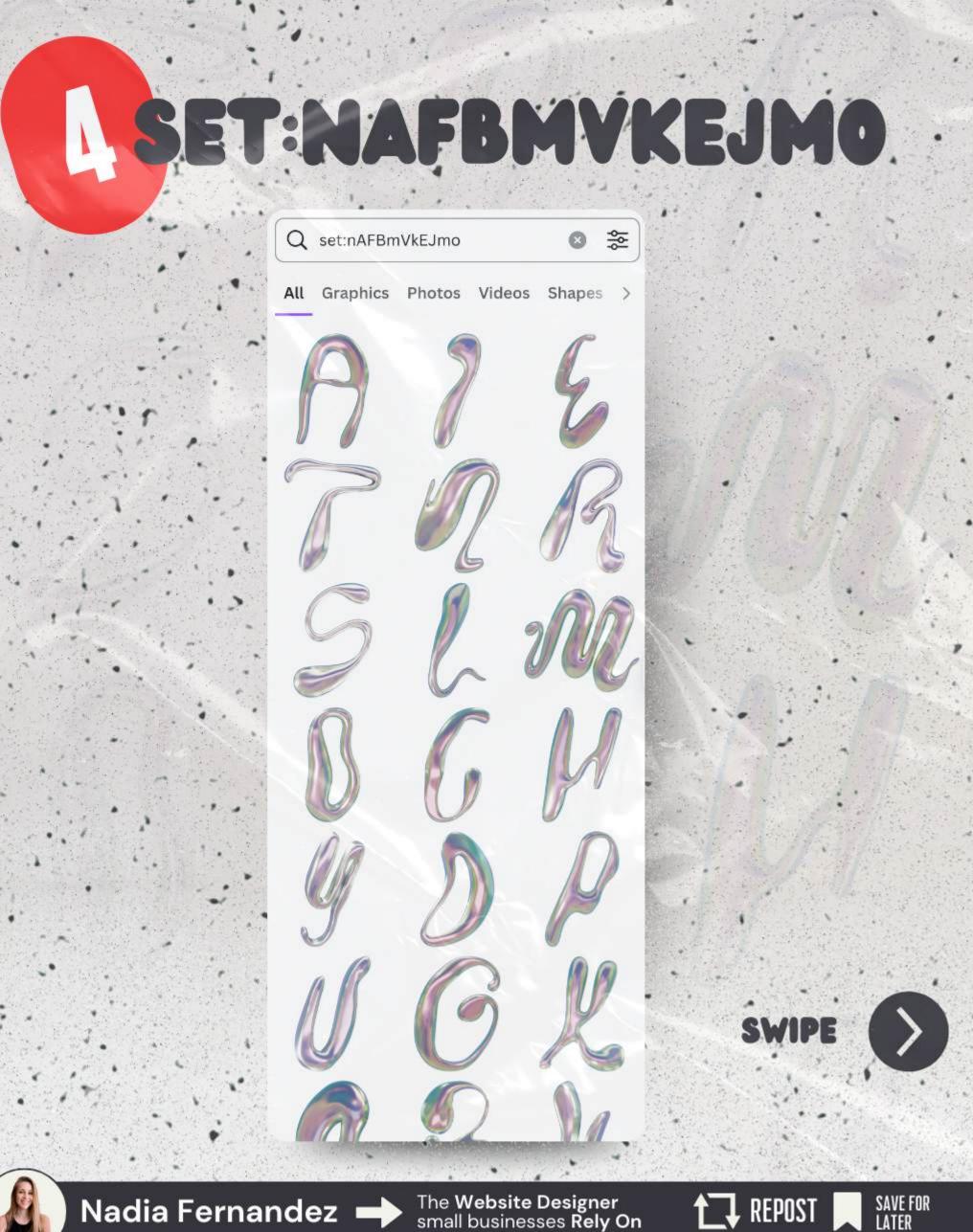






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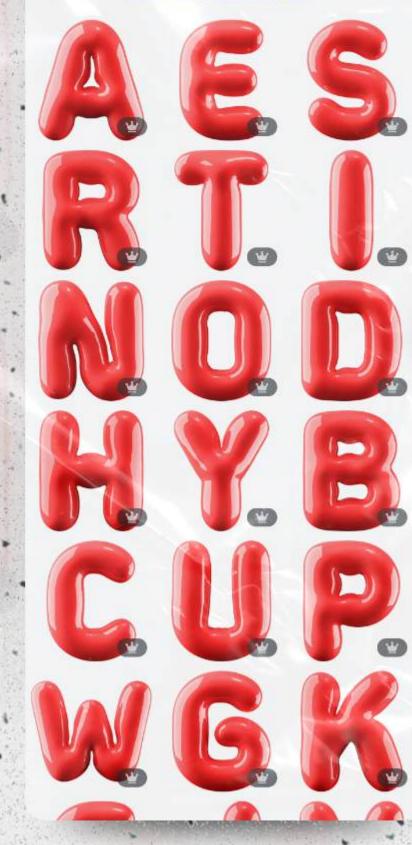
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All Graphics Photos Videos Shapes >

Search again in English.











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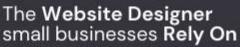
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Q set:nAFfUbSeHDM



All Graphics Photos Videos Shapes >









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CANVA HACKS (PART5)

design solution CANVA DESIGN SCHOOL 2.0 - CANVA DESIGN SCHOOL 2.0 - CANVA 64

INSIDE CANVA, **BUILT FOR NON-DESIGNERS**

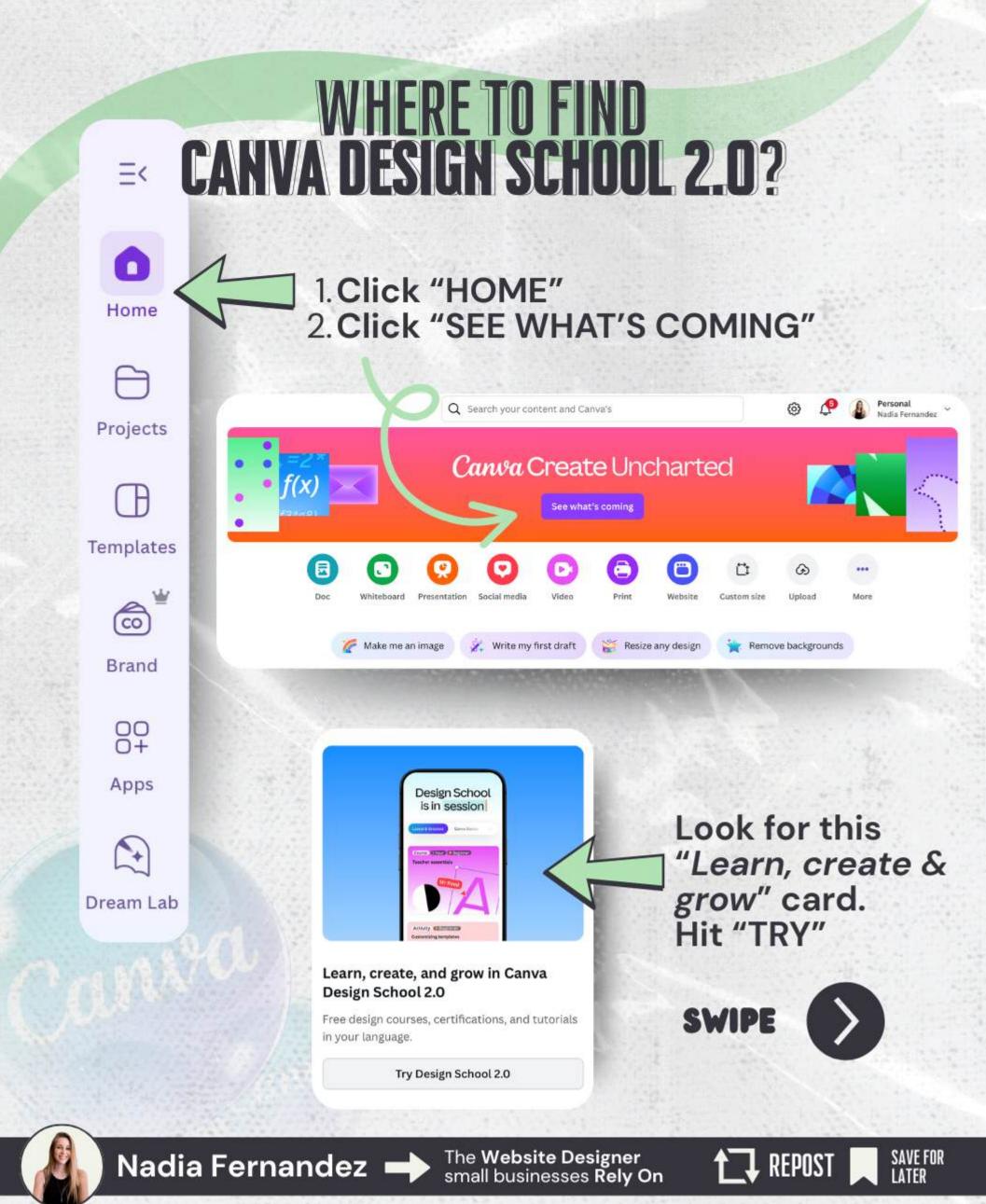
school





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WHAT IS CANVA DESIGN SCHOOL 2.0?



Your FREE, fun, art class that you can do on your laptop inside Canva. Short lessons, follow real examples, and learn how to design content that actually works

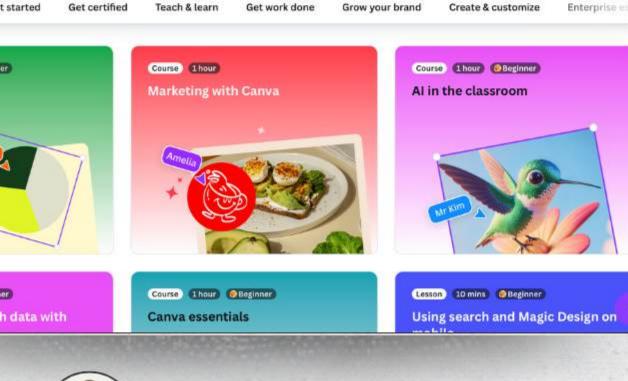
FOR WHO?

- Small business owners
- Freelancers and content creators
- Social media and brand managers
- Anyone posting online

Design School is in session

Learn how to design in Canva with free resources and certified courses.

Q What do you want to learn?



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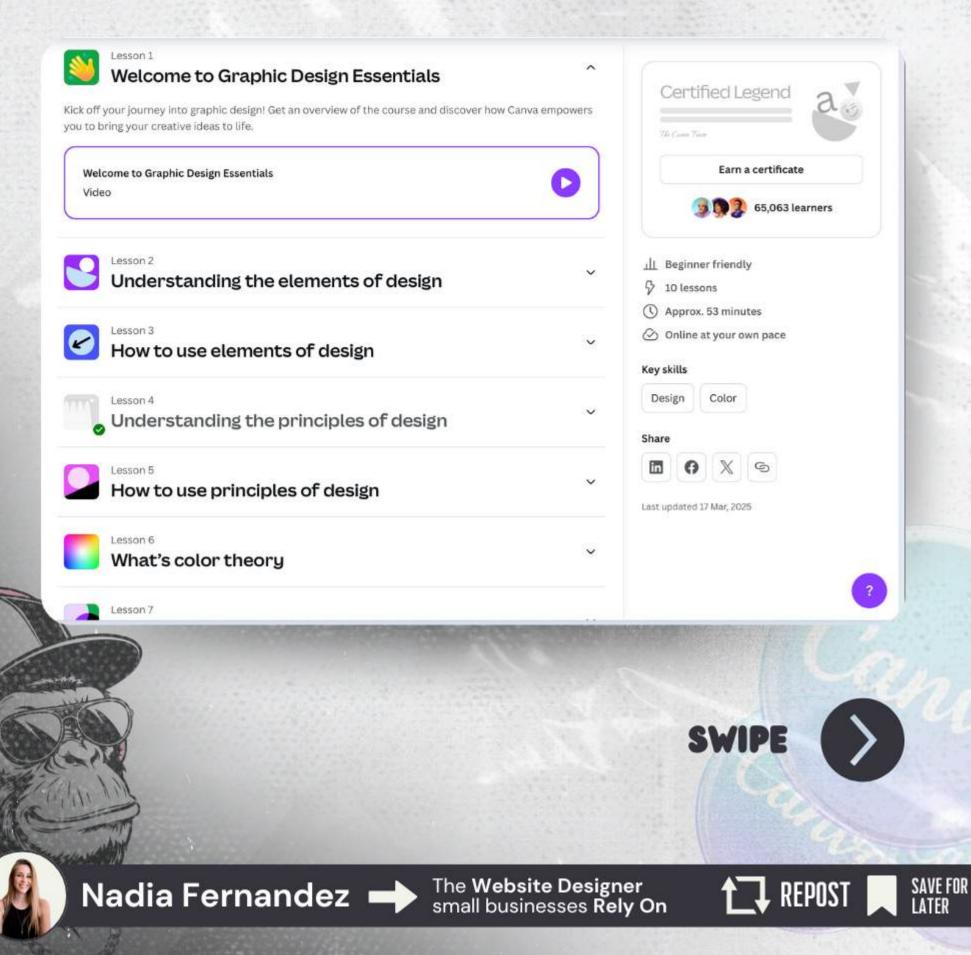
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WHAT WILL YOU LEARN?

- How to **build your brand visually**. **Design principles** that actually make sense How to **create content** that looks good and performs well



START WITH THESE 2

> 1. Canva Essentials (1 hour) 2. Graphic Design Essentials (53min)



Course 53 mins © Beginner Graphic design essentials

EARN A CERTIFICATE AFTER PASSING A "OUIZ"





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CANVA ESSENTIALS

WHAT CANVA ESSENTIALS WILL TEACH YOU

- How to navigate Canva's workspace
- Where to find tools,
 templates, and elements
- How to customize colors, fonts, and layouts
- How to add and style text
- How to layer graphics and icons
- How to download and share your designs like a pro

COMPLETE IT IN UNDER AN HOUR EARN A CERTIFICATE START DESIGNING WITH CONFIDENCE





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GRAPHIC DESIGN ESSENTIALS

WHAT GRAPHIC DESIGN ESSENTIALS WILL TEACH YOU

- Understand key design principles: balance, contrast, and hierarchy.
- Learn to choose and pair fonts effectively.
- Master color theory and how to apply it to your designs.
- Discover how to create cohesive layouts and compositions.
- Apply these principles using Canva's tools and templates.

BUILD A STRONG FOUNDATION IN GRAPHIC DESIGN









AVA DESIGN SCHOOL 2.0 - CANVA DESIGN SCHOOL 2.0 -

This is a great place to start.

anya

It gives you the foundation you need so you can follow along with my intermediate-to-advanced **Canva hacks every week on Canva Fridays**



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SWIP

EXAMPLE 1 CANVA KEYBOARD SHORTCUTS - CANVA KEYBOARD SHO





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EXAMPLE AND A CANVA KEYBOARD SHORTCUTS - CANVA KEYBOARD SHO

If you're still designing the slow way...

I WILL HELP YOU **Speed up your workflow** with this post (You can thank me later)





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CARLON AND AND A CANVA KEYBOARD SHORTCUTS - CANVA KEYBOARD SHO

add elements fast

- T = Text box
- R = Rectangle
- C = Circle
- L = Line

MOVE & ALIGN FASTER

- Shift + Arrows = Move faster
- Cmd/Ctrl +; = Toggle guides
- Alt + Drag = Quick copy
- Shift + Click = Select multiple

TEXT FORMATTING

- Cmd/Ctrl + B = Bold
- Cmd/Ctrl + I = Italic
- Cmd/Ctrl + U = Underline
- Cmd/Ctrl + Shift + K = Uppercase
- Cmd/Ctrl + Alt + C/V = Copy/Paste text style



SAVE FOR Later

REPOST

CARLOR TOUTS - CANVA KEYBOARD SHORTCUTS - CANVA KEYBOARD SHO

ORGANIZE ELEMENTS

- Cmd/Ctrl + G = Group
- Cmd/Ctrl + Shift + G = Ungroup
- Cmd/Ctrl + [/ = Send Backward / Forward
- Cmd/Ctrl + Alt + [/ = Send to Back / Front

PAGES & COMMENTS

- Cmd/Ctrl + Enter = Add new page
- Cmd/Ctrl + Delete = Delete page
- Cmd/Ctrl + Alt + M = Add comment
- Cmd/Ctrl + S = Save





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OK, THOSE WERE COOL,, BUT YOU WANT THE WHOLE LIST RIGHT?

Canvo

EXAMPLE SHORTCUTS - CANVA KEYBOARD SHORTCUTS - CANVA KEYBOARD SHO

1.BASIC ACTIONS

- Add text box: T
- Add rectangle: R
- Add line: L
- Add circle: C
- Copy: Cmd/Ctrl + C
- Paste: Cmd/Ctrl + V
- <u>Duplicate</u>: Cmd/Ctrl + D
- Undo: Cmd/Ctrl + Z
- Redo: Cmd/Ctrl + Shift + Z
- Delete: Delete
- Select all: Cmd/Ctrl + A
- Deselect: Esc



→ KEEP SLIDING







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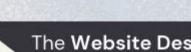
Canva

2. TEXT FORMATTING

- Bold: Cmd/Ctrl + B
- Italic: Cmd/Ctrl + I
- Underline: Cmd/Ctrl + U
- Increase font size: Cmd/Ctrl + Shift + >
- Decrease font size: Cmd/Ctrl + Shift + <
- Uppercase: Cmd/Ctrl + Shift + K
- Align left: Cmd/Ctrl + Shift + L
- <u>Align center</u>: Cmd/Ctrl + Shift + C
- <u>Align right</u>: Cmd/Ctrl + Shift + R
- Copy text style: Cmd/Ctrl + Alt + C
- Paste text style: Cmd/Ctrl + Alt + V

3. PAGE & FILE MANAGEMENT

- Add new page: Cmd/Ctrl + Enter
- Delete page: Cmd/Ctrl + Delete
- <u>Save</u>: Cmd/Ctrl + S
- Add comment: Cmd/Ctrl + Alt + M
- Find and replace text: Cmd/Ctrl + F





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EXAMPLE 1 CANVA KEYBOARD SHORTCUTS - CANVA KEYBOARD SHO

4. ELEMENT CONTROL

- Group elements: Cmd/Ctrl + G
- Ungroup elements: Cmd/Ctrl + Shift + G
- Send backward: Cmd/Ctrl + [
- Bring forward: Cmd/Ctrl +]
- Send to back: Cmd/Ctrl + Alt + [
- Bring to front: Cmd/Ctrl + Alt +]
- Quick copy (drag): Alt/Option + Drag
- Select multiple: Shift + Click
- Move faster: Shift + Arrow keys
- <u>Constrain proportions</u>: Shift + Drag corners
- <u>Scale from center:</u> Alt/Option + Drag side handles

5. ZOOM & VIEW

- Zoom in: Cmd/Ctrl + +
- Zoom out: Cmd/Ctrl + -
- Zoom to 100%: Cmd/Ctrl + 0
- Zoom to fit: Cmd/Ctrl + Alt + 0
- Show guides: Cmd/Ctrl +;
- Show margins: Cmd/Ctrl + '

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anva

CANVA KEYBOARD SHORTCUTS - CANVA KEYBOARD SHORTCUTS - CANVA KEYBOARD SHO

Canva

6. PRESENTATION MODE

- Show shortcuts menu: ?
- Blur screen: B
- Confetti: C
- Drumroll: D
- Mic drop: M
- Bubbles: 0
- Shush: Q
- Curtain: U
- <u>Clear effects:</u> X

SWIPE Pick 3 shortcuts from this long list Try them in your next design You'll design smarter & faster



WHICH ONE DO YOU ALREADY USE?







ONIN

TO ADO D

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HE ADD DEPTH AND DIMENSI

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IN Canva

SWIPE

SO... WHO IS CLOSER TO YOU?

Larger = closer



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1

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AMERSKY Fresh

11444

Use consistent scale to fake distance

That's how you trick the eye into reading depth.

This works for:

- People
- Objects
- Text
- Graphics



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WHO IS FROM THE ST

🥶 Smaller = farther

1 - 4 - 4 - 4

REAL FOR SALES

WHITE HE

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- The heart balloon covers part of the letters.
 - The robot overlaps the bottom text
 Some elements are behind the letters

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 \wedge



Shadows add weight and realism

Without them, everything floats In this design:

→ Robots have drop shadows Corners and edges have soft shading

→ The balloon string adds subtle depth

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LAYERING E SANDWICH



(sent to back)

(Bring forward)

Elements that overlap feel like they exist in real space.

(bring to front)





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D



Subtle **corner** shadows for mood ^a and realism

Shadows give a sense of weight. Here we see that he is clearly standing close to us but far enough to see his full body + shadow.

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NIDDLE?

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4 WAYS YOU CAN CREATE SHADOWS IN CANVA - 4 WAYS YOU CAN CREATE SHADOWS IN













SELECT YOUR IMAGE

Then remove background

CLICK ON CANVA APPS:

- 1.Search "Easy Reflections" in the Canva Apps
- 2. Select your image 3. Remove the background
- 4. Apply the reflection and adjust transparency

Pro Tip: Use this for product photos, posters, and banners

Easy Reflections Position Left Below Above Right Offset Opacity Add to design



SAVE FOR Later

Nadia Fernandez

50

50



SELECT YOUR IMAGE Then remove background

CLICK ON ELEMENTS:

- 1.Search "Black Oval Shadow" in Elements
- 2. Choose the shadow that fits your image
- 3. Place it under your design 4. Click Send to Back

Pro Tip: Adjust the transparency to make it softer



SAVE FOR Later



The LinkedIn Carousel & Website Designer small businesses Rely On

BLACK OVAL SPADOW



SELECT YOUR IMAGE

Then remove background

CLICK ON YOUR IMAGE AGAIN Then click edit:

- 1.Search "Duotone" in Effects
- 2.Click Custom → set both colors to light gray
 3.Adjust the intensity for a
- 3. Adjust the intensity for a subtle look
- 4.Slightly offset the image and Send to Back

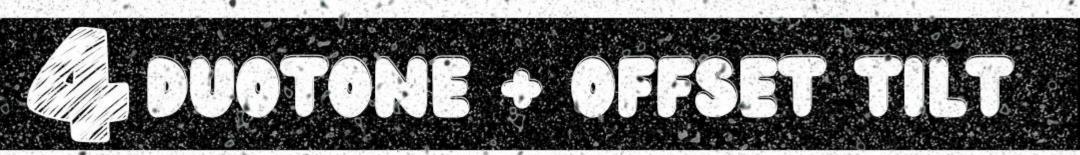
Pro Tip: Perfect for minimalist designs



SAVE FOR Later







SELECT YOUR IMAGE

Then remove background

CLICK ON YOUR IMAGE AGAIN THEN CLICK EDIT:

- 1.Search "Duotone" and set it to light gray
- 2. Resize and rotate the
- duplicate slightly 3.**Offset it behind** the original 4.Click **Send to Back**

Pro Tip: Ideal for carousels, headers, and cover designs



The LinkedIn Carousel &Website Designer small businesses Rely On SWIPE 1

1 REPOST

SAVE FOR Later



FOUND A COOL TEMPLATE ON CANVA?

So did everyone else!

What makes people stop scrolling isn't the template,

> but how it's used.

> > SWIPETO PICKA TEMPLATE



Nadia Fernandez



08/08 @REALLYGREATSITE FREE ENTRY

5 PM 123 ANYWHERE ST. ANY CITY

WELCOME TO THE FUTURE

HAP

10

(E6)2

I ID

Nadia Fernandez

Website Designer LinkedIn Carousel Designer

ALL I DID HERE IS→

Repost 17

FOLLOW FOR CANVATUTORIALS

- 1. Changed background color & font color
- 2. Added a grainy texture to background under title
- 3. Swaped image + added shadow to image
- 4. Added a black gradient to fade the texture edge line.

5. DONE

08/08 @REALLYGREATSITE FREE ENTRY

BEFORE

Repost 17

FOLLOW FOR CANVATUTORIALS

AFTER

- 1. Changed background color & font color
- 2. Added a grainy texture to background under title
- 3. Swaped image + added shadow to image
- 4. Added a black gradient to fade the texture edge line.

5. DONE



SOCIAL MEDIA TIPS

CREATOR PICKS



GOALS THAT YOU NEED TO SET ON SOCIAL MEDIA

LET'S GROWTH YOUR ENGAGEMENT



WEBSITE DESIGNER LINKEDIN CAROUSEL DESIGNER

ALL I DID HERE IS:

- **1.SWAPED BACKGROUND**
- 2. ADDED A TEXTURE TO MY BACKGROUND
- 3. ADDED A WHITE GRADIENT
- 4.ADDED A WHITE BAR TO HIGHLIGHT NAME AND SERVICES
- 5. CHANGED THE BOTTOM RIGHT ARROW BUTTON COLOR
- 6. ADDED SHADOW LINES UNDER THE LEFT + RIGHT + BOTTOM OF THIS CONTAINER 7. DONE



FRANCOIS MERCER

BEFORE

WEBSITE DESIGNER LINKEDIN CAROUSEL DESIGNER



LET'S GROWTH YOU

Innovation is the heartbeat of every successful venture, fueling growth and forging new paths to success.

Really Great Site

1. SWAPED PHOTO (PREVIOUSLY REMOVED BACKGROUND) & NAME

2. CHANGED THE BACKGROUND LINE COLOR

3. ADDED BLACK GRADIENT ON THE LEFT + RIGHT + BOTTOM OVERLAYING IMAGE

374

- 4. ADDED A "PLASTIC TEXTURE" OVERLAY
- 5. DONE

BEFORE

Innovatior of every su fueling gr new pa

Y REMOVED BACKGROUND) & NAME Line Color The Left + Right + Bottom overlaying

27

AFTER

RE" OVERLAY

R

SO NEXT TIME YOU OPEN CANVA ...

*Customize. Play. Tweak.
Your brand deserves more than a one-size-fits-all.

THANKS FOR SLIDING UNTIL THE END SWIPE ONE LAST TIME TO SEE MY INFO!



Nadia Fernandez



THE SECRET TO GREAT DESIGN IS THE MAGIC THAT HAPPENS DURING THE TRANSFORMATION

When you know how to: *Adjust layouts to fit your message *Customize fonts and colors for branding *Add overlays, textures, and backgrounds for depth.

Then suddenly, it's not just a template anymore, it's your own design.





Nadia Fernandez



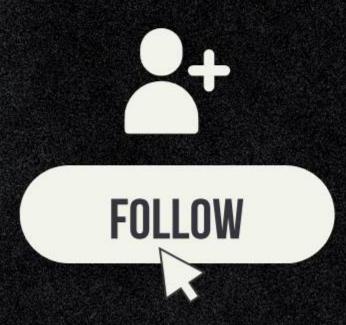


NADIA FERNANDEZ

LinkedIn Carousel &

Website Designer

LET'S CONNECT!



A REPOST



Nadia Fernandez

