EASY
HACK

SWIPE ›

STEP 1

START WITH YOUR BASE

1. Upload your background image to the canvas
2. Resize it to fill the entire space
3. Center and remove background if needed

SWIPE

1. Choose a thick, bold font (example: Anton, Luckiest Guy, League Spartan, Wedges...)
2. Add your main headline
3. Keep the font large for better visibility
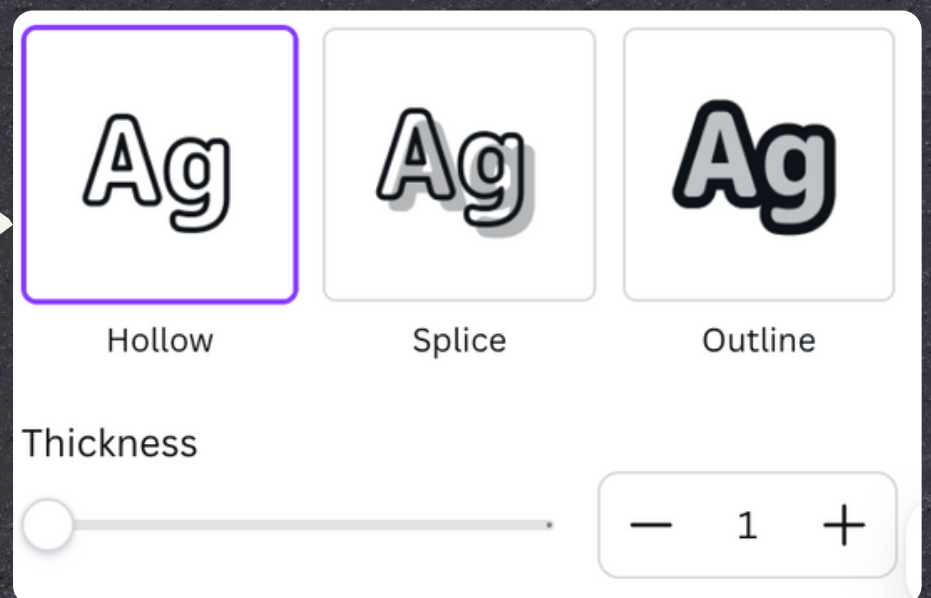4. When ready, "send to back" (behind image)

HACK

SWIPE ›

DUPLICATE THE TEXT ONE TIME

1. First layer (bottom) ➔ will become the top white text
2. Second layer ➔ your image
3. Third layer (top) ➔ will be the hollow outline

THINK OF IT AS A SANDWICH! (Image in between text)

HACK HACK

1- Duplicate the text
2- Click **Effects**
3- Select "Hollow effect"
4- Change Thickness to "1"

Ag Hollow
Ag Splice
Ag Outline

Thickness

1

1. Stack all three layers on top of each other (align image as you wish, but align texts exactly on top of each other)
2. Use arrow keys for precision
3. Result: white text with a bold outline and image showing inside the edges

HACK **HACK**

↓ "Send to back"

↓ "Bring to front"
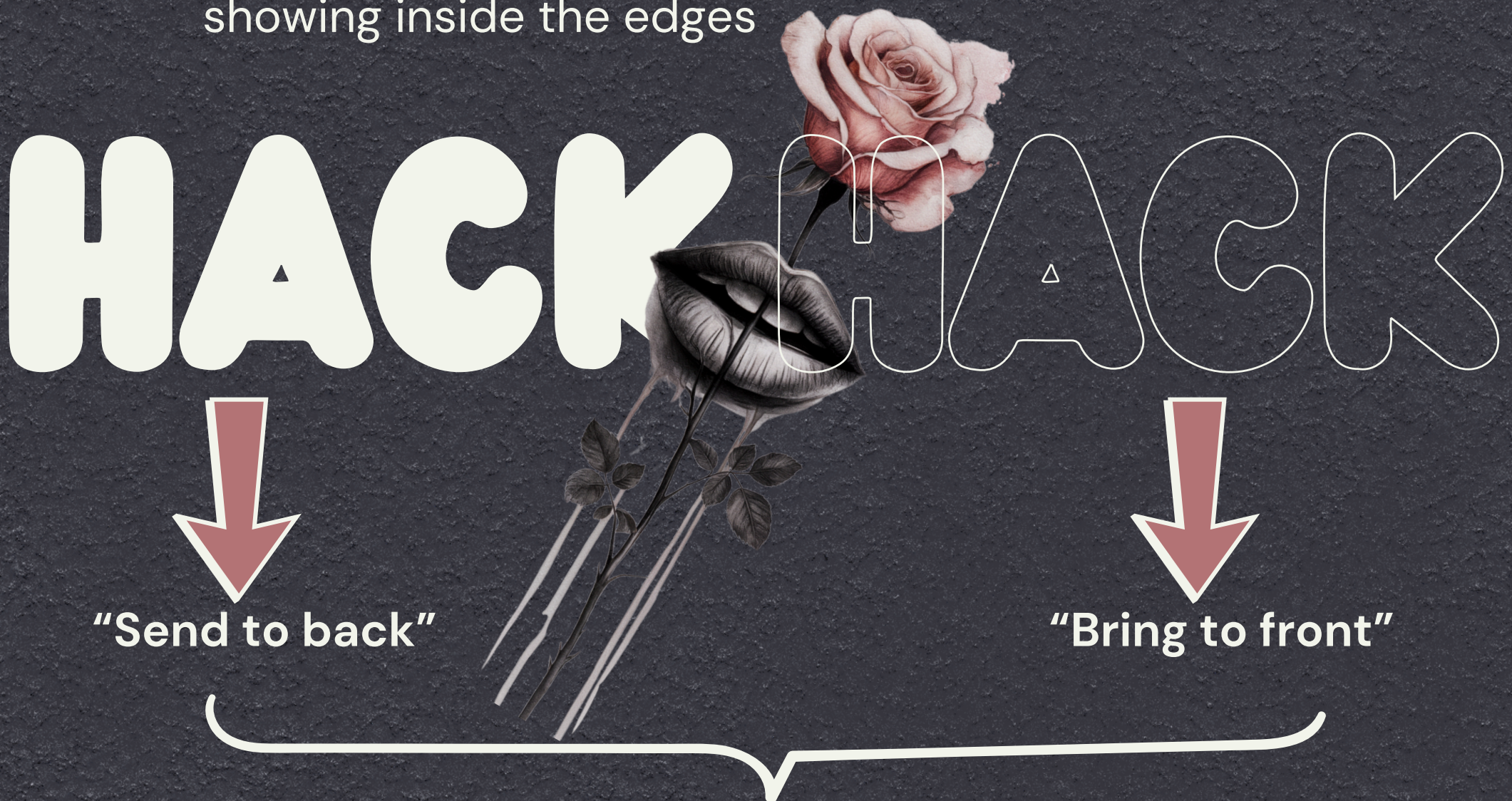
THE SANDWICH!

SWIPE ＞

DONE!

HACK

SWIPE

Nadia Fernandez → The **Website Designer** small businesses **Rely On**
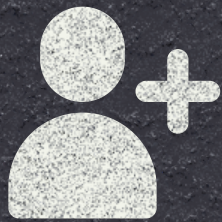
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SAVE FOR LATER

NADIA FERNANDEZ
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& Fractional CMO

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