

CANVA DESIGN SCHOOL 2.0 - CANVA DESIGN SCHOOL 2.0 - CANVA DESIGN SCHOOL 2.0

Canva  
design  
school  
2.0

INSIDE CANVA,  
BUILT FOR NON-DESIGNERS

SWIPE 



Nadia Fernandez →

The Website Designer  
small businesses Rely On

 REPOST

 SAVE FOR  
LATER



# WHERE TO FIND CANVA DESIGN SCHOOL 2.0?



Home



Projects



Templates



Brand

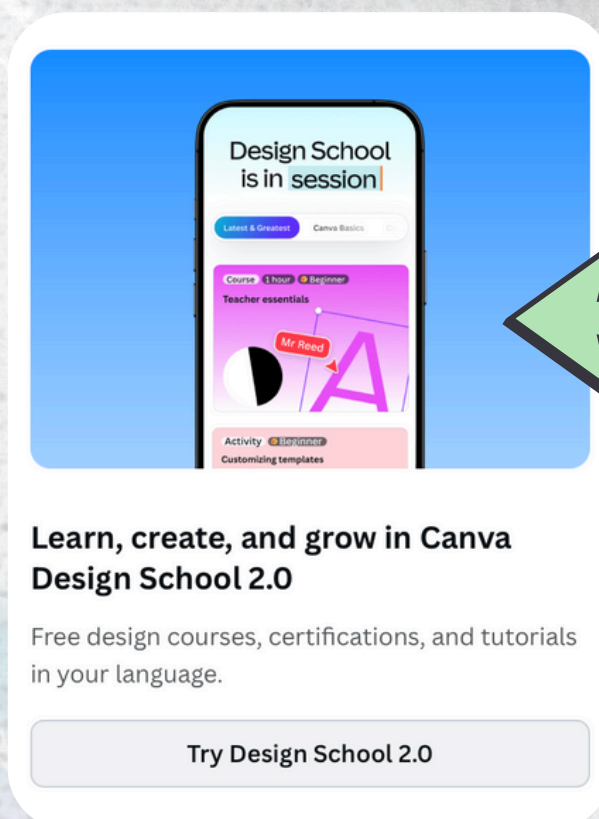
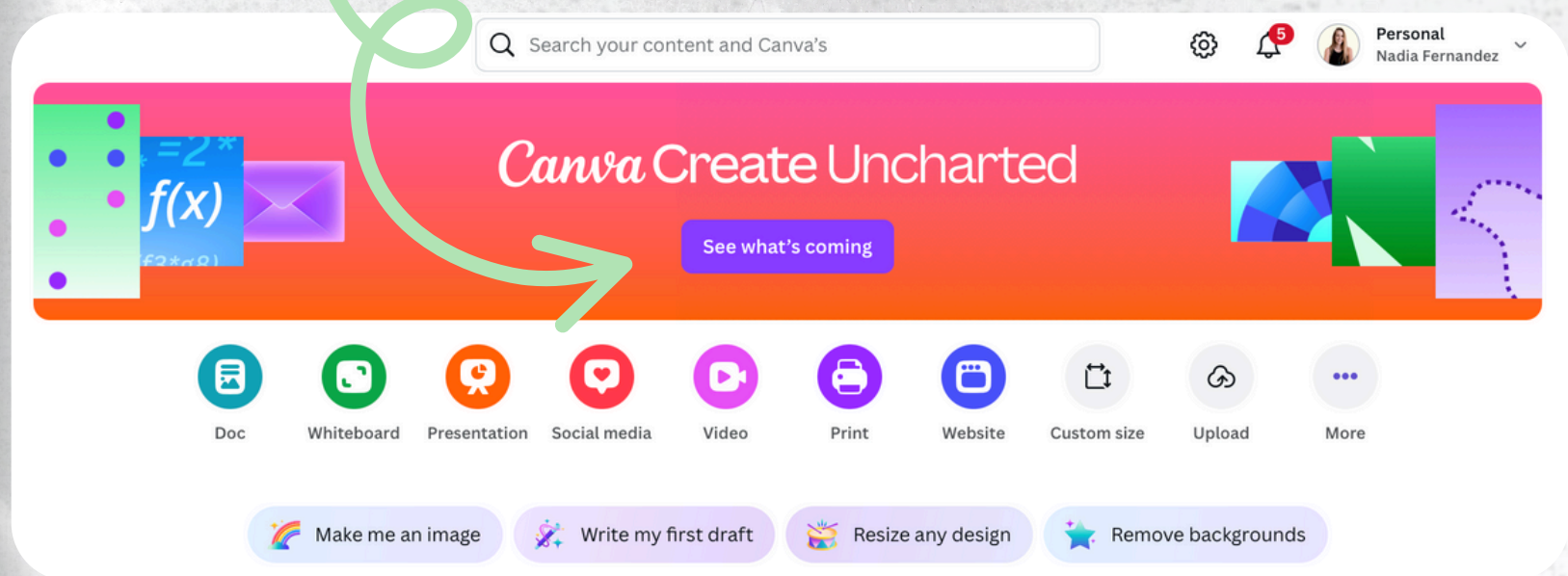


Apps



Dream Lab

1. Click "HOME"
2. Click "SEE WHAT'S COMING"



Look for this  
"Learn, create &  
grow" card.  
Hit "TRY"

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# WHAT IS CANVA DESIGN SCHOOL 2.0?

➤ Your FREE, fun, art class that you can do on your laptop inside Canva.

Short lessons, follow real examples, and learn how to design content that actually works

## FOR WHO?

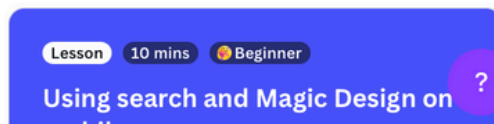
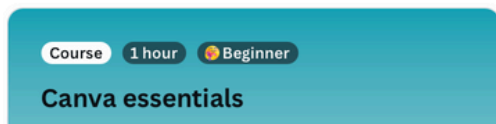
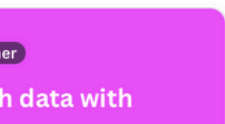
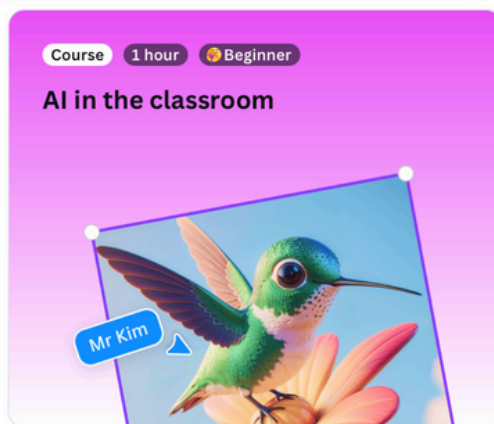
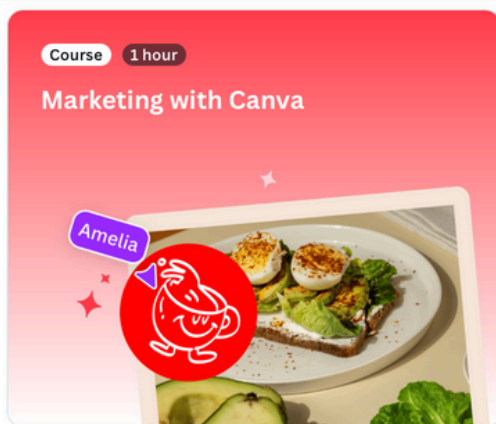
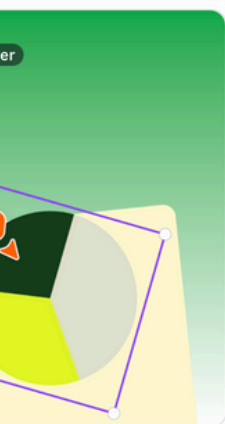
- Small business owners
- Freelancers and content creators
- Social media and brand managers
- Anyone posting online

### Design School is in session

Learn how to design in Canva with free resources and certified courses.

What do you want to learn?

Get started Get certified Teach & learn Get work done Grow your brand Create & customize Enterprise essential



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# WHAT WILL YOU LEARN?

- How to **build your brand visually.**
- **Design principles** that actually make sense
- How to **create content** that looks good and performs well


 Lesson 1

**Welcome to Graphic Design Essentials**


Kick off your journey into graphic design! Get an overview of the course and discover how Canva empowers you to bring your creative ideas to life.

Welcome to Graphic Design Essentials


Video

 Lesson 2


**Understanding the elements of design**

 Lesson 3


**How to use elements of design**

 Lesson 4


**Understanding the principles of design**

 Lesson 5


**How to use principles of design**

 Lesson 6


**What's color theory**


 Lesson 7


Certified Legend





Earn a certificate

 65,063 learners

 Beginner friendly

 10 lessons

 Approx. 53 minutes


 Online at your own pace


Key skills


Design


Color

Share









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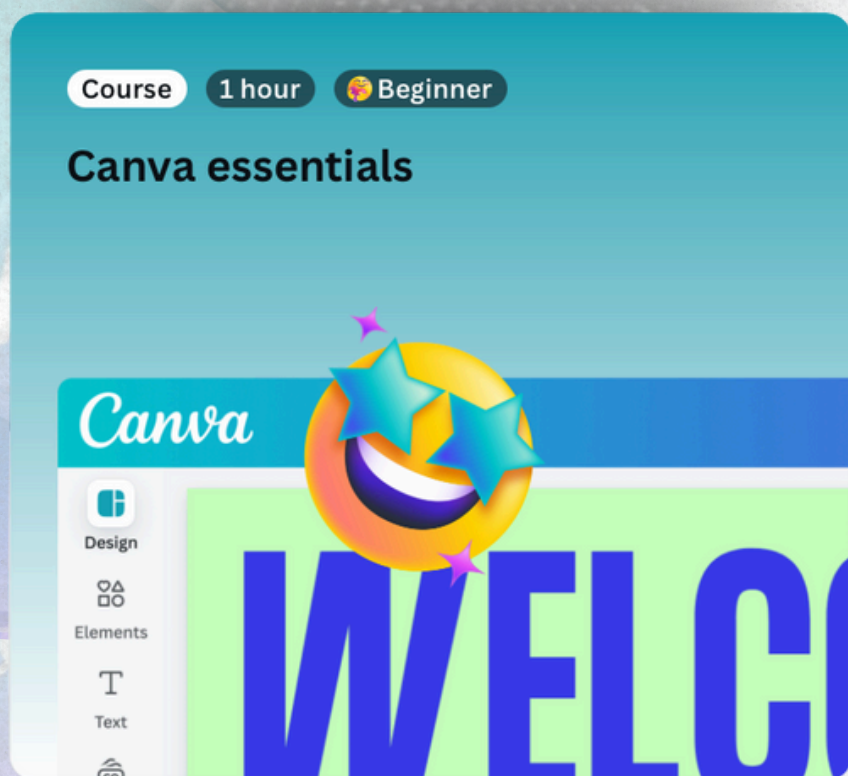
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# START WITH THESE 2

- 1. Canva Essentials (1 hour)
- 2. Graphic Design Essentials (53min)



**EARN A CERTIFICATE AFTER  
PASSING A "QUIZ"**

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# CANVA ESSENTIALS

## WHAT CANVA ESSENTIALS WILL TEACH YOU

- How to **navigate Canva's workspace**
- Where to **find tools, templates, and elements**
- How to **customize** colors, fonts, and layouts
- How to **add and style text**
- How to **layer** graphics and icons
- How to **download and share** your designs like a pro

- **COMPLETE IT IN UNDER AN HOUR**
- **EARN A CERTIFICATE**
- **START DESIGNING WITH CONFIDENCE**



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# GRAPHIC DESIGN ESSENTIALS

## WHAT GRAPHIC DESIGN ESSENTIALS WILL TEACH YOU

- Understand **key design principles**: balance, contrast, and hierarchy.
- Learn to choose and **pair fonts effectively**.
- **Master color theory** and how to apply it to your designs.
- Discover **how to create cohesive layouts** and compositions.
- **Apply these principles** using Canva's tools and templates.

➤ **BUILD A STRONG FOUNDATION IN GRAPHIC DESIGN**



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Canva

This is a great place to start.

It gives you the foundation you need so you can follow along with my intermediate-to-advanced Canva hacks every week on Canva Fridays

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**NADIA FERNANDEZ**

Website Designer  
& Fractional CMO

**LET'S CONNECT!**



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